Token Engineering
Community

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Ocean Protocol

“Show me the incentive
and I will show you the outcome.”

-Charlie Munger


“Incentive Machine”
Get people to do stuff
By rewarding with tokens

Design of Tokenized Ecosystems
From Mechanism Design to *Token Engineering*

Analysis:

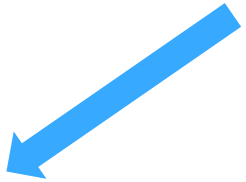
Game theory

Synthesis:

Mechanism Design

Practical constraints

Optimization Design



Engineering theory, practice and tools + responsibility

Token Engineering for Analysis & Synthesis

Engineering 

is the creative application of science, mathematical methods, and empirical evidence

to the innovation, design, construction, operation and maintenance

of structures, machines, materials, devices, systems, processes, and organizations.

Engineering Responsibility

Engineering has

Theory,
Practice,
Tools,
Responsibility

- Electrons : Electrical Engineering
  - Tokens : Token Engineering

Science ←→ Engineering

- **Engineering** is about building things that work.
- **Science** is about contributing new knowledge.
- They're complementary.

Therefore **token engineering** is complementary to the science of cryptoeconomics / **token economics**.

Token Design

1. **Formulate the problem.** Objectives, constraints, design space.
2. **Try existing building blocks.** If needed, try different formulations or blocks.
3. **Design new block?** Only if needed!

Example: Ocean

Key Question	1	2	3	4	5	6
For priced data: incentive for supplying more? Referring?	✗	≈	✓	≈	≈	✓
For priced data: good spam prevention?	≈	✓	✓	✓	✓	✓
For free data: incentive for supplying more? Referring?	✗	≈	✗	✓	✓	✓
For free data: good spam prevention?	≈	✓	≈	✓	≈	✓
Does token give higher marginal value to users of the network, vs external investors? Eg Does return on capital increase as stake increases?	✓	✓	✓	✓	✓	✓
Are people incentivized to run keepers?	≈	≈	✓	✓	✓	✓
It simple? Is onboarding low-friction? Where possible, do we use incentives/crypto rather than legal recourse?	✓	✓	≈	≈	✓	✓

Token Verification

1. **Human-based**
   - Share docs / whitepaper, get feedback
   - Role-playing in a group game
   - Card games. Think MTG
2. **Software-based**
   - Simulation
   - Verification
3. **Economic**
   - Release the software / network with ever-increasing skin-in-the-game
   - Bounties++ over time
   - Testnets with value
   - ..

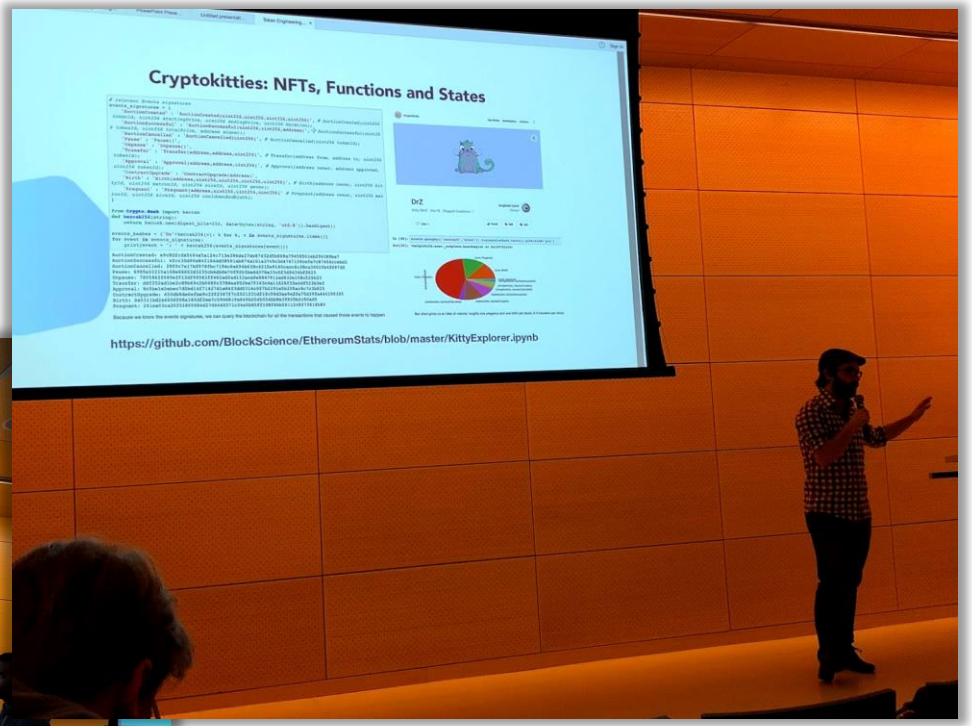
Towards a Token Engineering *Community*

TE → TE Community

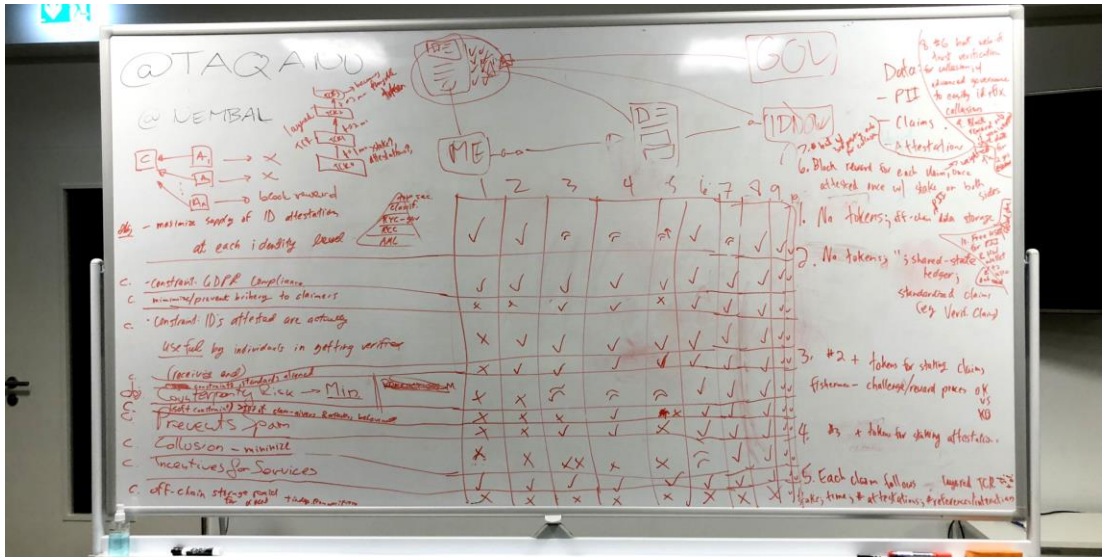
- A pleasant surprise to me: “Token Engineering” resonated with a *lot* of people
- And many new connections for me.
- Many amazing conversations.
- **A collective realization: we need to share knowledge, to learn from each other!**

1st TE event
Berlin, Apr 2, 2018

1st TE Global Gathering
NYC, May 13, 2018



More TE Meetups!



Community

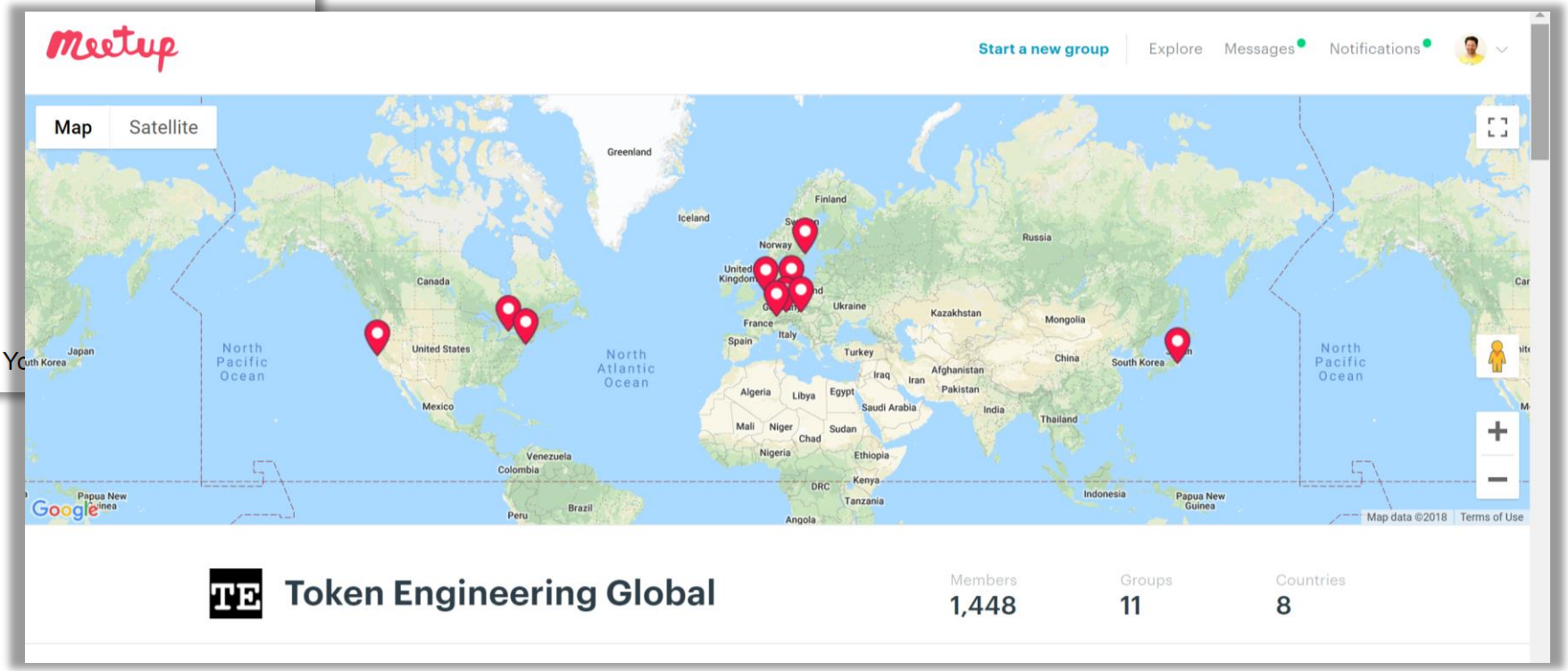
Community: Events, Related Communities, more.

TE Local Meetup Groups

(The actual meetup.com pages will typically have the most up-to-date info)

- Meetup: TE Berlin
- Meetup: TE Munich
- Meetup: TE Toronto
- Meetup: TE London
- Meetup: TE Zurich/Zug
- Meetup: TE Tokyo
- Meetup: TE NYC
- Meetup: TE Amsterdam
- Meetup: TE Stockholm
- TE San Francisco
- TE Vancouver

Wanna start your own TE meetup? Please do! :) Yo



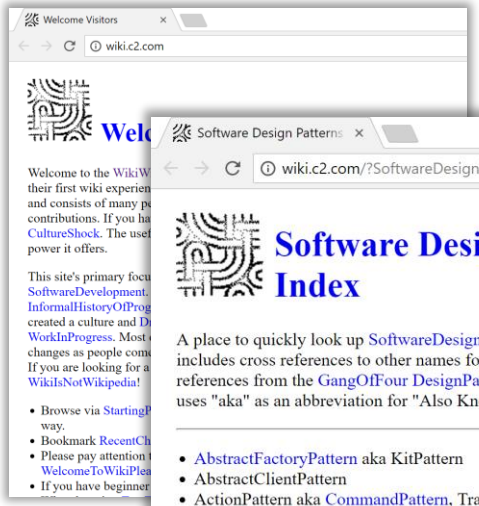
Mission of the TE Community

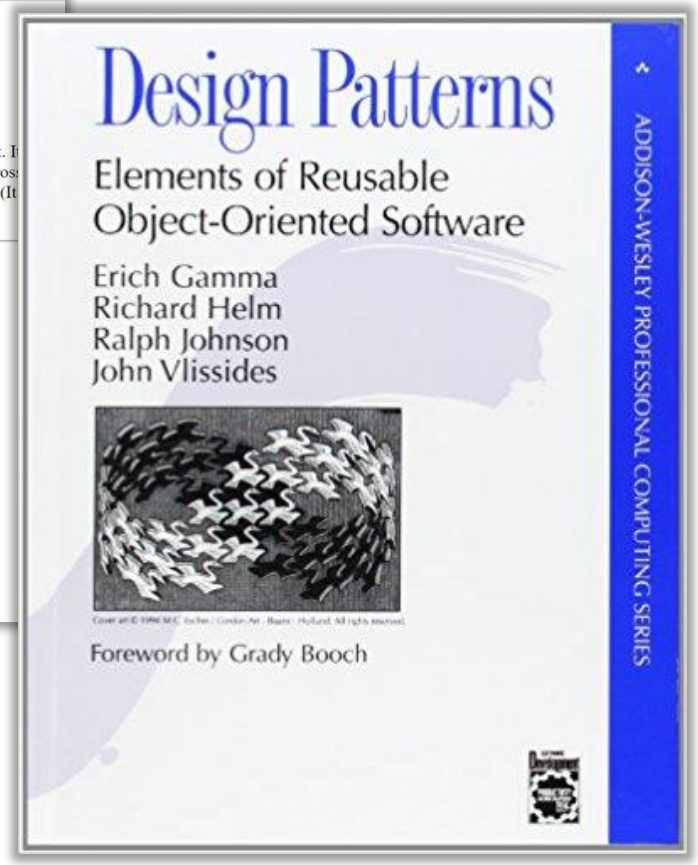
To grow TE into an **engineering discipline**

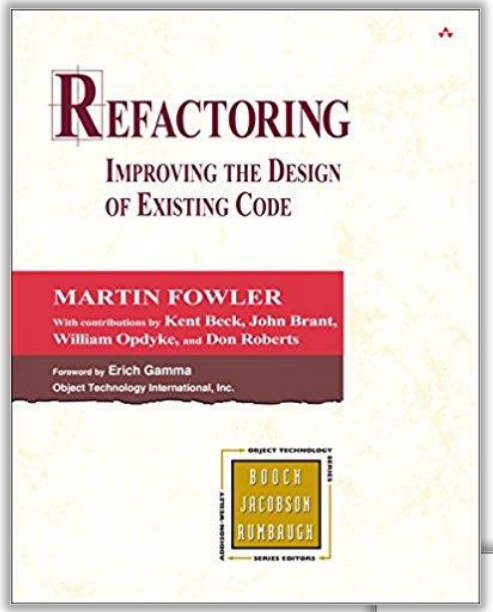
collectively as a community

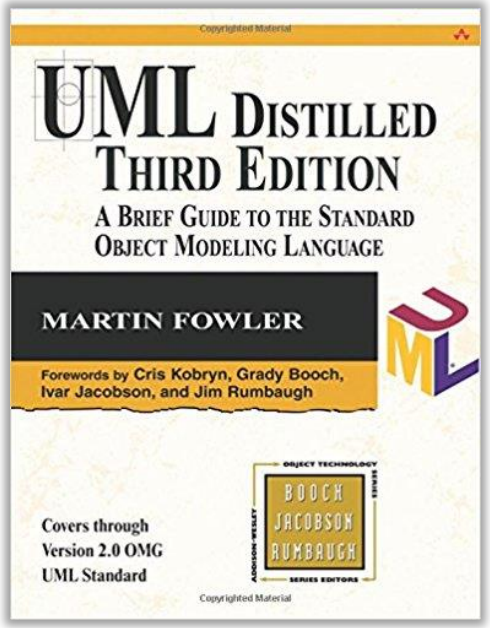
in a decentralized, permissionless, open-source fashion that all can contribute to and all can use.

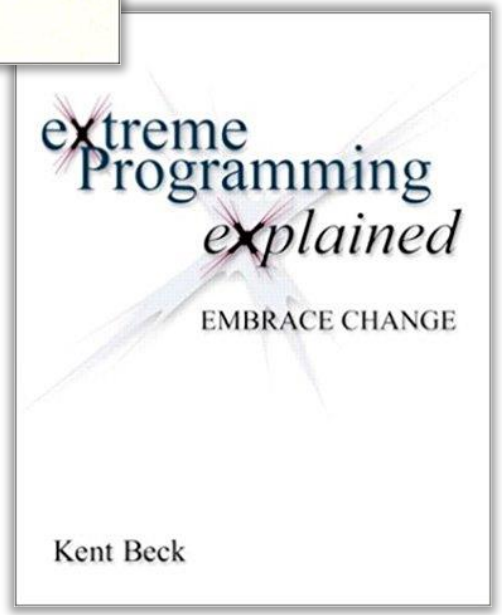
An inspiration: evolution of software engineering. C2 wiki → 💥

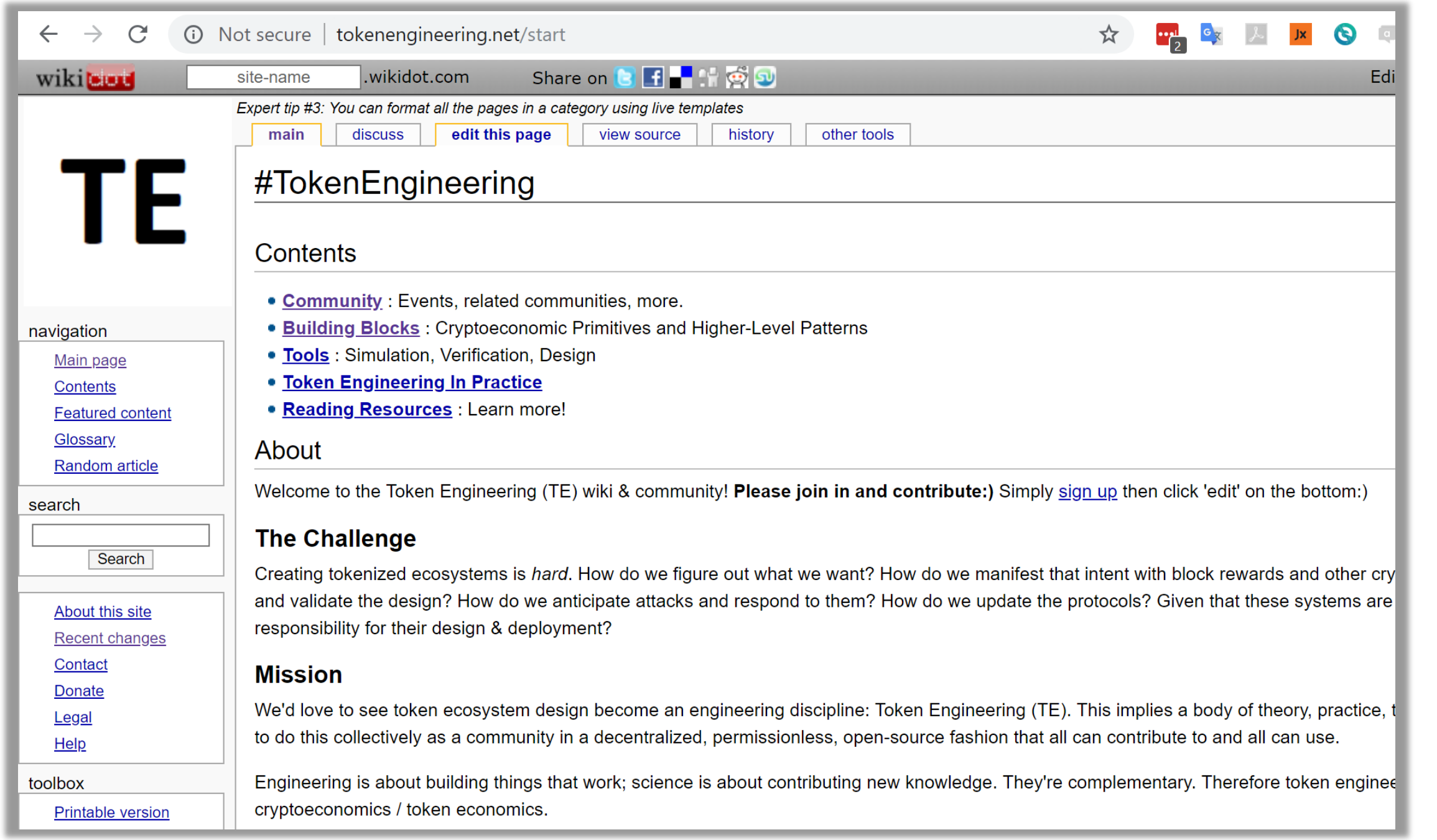








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#TokenEngineering
Contents
Community : Events, related communities, more.
Building Blocks : Cryptoeconomic Primitives and Higher-Level Patterns
Tools : Simulation, Verification, Design
Token Engineering In Practice
Reading Resources : Learn more!
About
Welcome to the Token Engineering (TE) wiki & community! Please join in and contribute:) Simply sign up then click 'edit' on the bottom:)
The Challenge
Creating tokenized ecosystems is hard. How do we figure out what we want? How do we manifest that intent with block rewards and other cry
and validate the design? How do we anticipate attacks and respond to them? How do we update the protocols? Given that these systems are
responsibility for their design & deployment?
Mission
We'd love to see token ecosystem design become an engineering discipline: Token Engineering (TE). This implies a body of theory, practice, t
to do this collectively as a community in a decentralized, permissionless, open-source fashion that all can contribute to and all can use.
Engineering is about building things that work; science is about contributing new knowledge. They're complementary. Therefore token enginee
cryptoeconomics / token economics.

Ways to Participate

- Edit this wiki and impart your wisdom! Add blocks, tools, readings.
- Tweet with #tokenengineering hashtag
- Attend a meetup (see Events). Or: start your own!
- Subscribe to the TE mailing list:

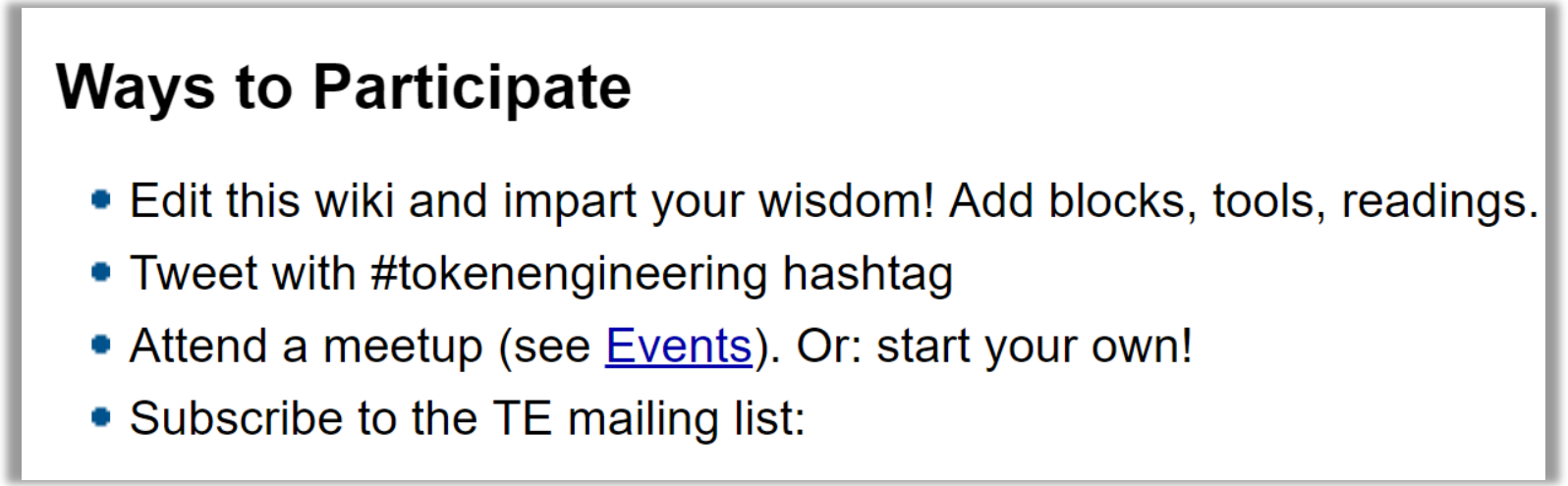
Email Address

Subscribe

Conclusion

Towards a #TokenEngineering Community

- **Token Engineering** = Theory + practice + tools + responsibility in the creation of tokenized ecosystems.
- One framing: like an EA. We'll see other approaches today.
- **TE is a field we can all create together. Now is the time to start:)**



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