A Public Database for the Planet

Infoshare, Gdansk, May 2017 Trent McConaghy

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BIGCHAIN OB









"My conclusion is that whatever you put on the internet you lose it. Maybe keep the rights, but lose the power over it."



Current systems of power are creating unequal outcomes

Your data isn't really yours Walled gardens – you can't share how you want

Data silos – You can't take it with you if you want to leave

Creative works are backwards Others' stuff – hard to use legally, pay \$ Your stuff – hard not to lose



What if you had a place – a database – to put your stuff And no single entity owned or controlled that database Instead, it was a **shared database** for the planet?









Elements of a shared global database

1. Blockchain Database SW: combines best of traditional DBs & blockchains.

2. Network running the software, with thoughtful

governance







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UPDATE clause UPDATE country SET clause | SET population = population + 1 name = WHERE clause WHERE

Predicate

What's the difference between a database and a csv file? Querying. From M's of records, find the relevant ones.

- 1 Line of standard code, optimized
 - Vs
- 50-500 lines of slow custom code, unoptimized





The first "Blue Ocean" DBs: Relational DBs Benefits: powerful structured querying Winner: Oracle, 80s and 90s

ORACLE



The next "Blue Ocean" DB: Website-ready DBs New benefits: lightweight for startups Winner: MySQL, early 2000s





The next "Blue Ocean" DB: Distributed / NoSQL DBs New benefits: "Big data" scale, flexible schemas Winner: MongoDB, late 2000s-now







How do "big data" databases scale? Answer: Distribute storage across many machines, i.e. sharding



A "consensus" algorithm keeps distributed nodes in sync.

BDB





The next blue ocean DB: *blockchain* database New benefits: decentralized, immutable, native assets Who: BigchainDB



BigchainDB Architecture: Two-Layer consensus



DB consensus Fault-tolerant consensus

Blockchain consensus Add tolerance to double-spends + other byzantine faults





Open source at github.com/bigchaindb







Elements of a shared global database

Blockchain Database SW: combines best of traditional DBs & blockchains.

BIGCHAIN OB

2. Network running the software, with thoughtful

governance









- For everyone, everywhere

- Caretakers operate validating nodes

• Free until heavy usage, then pay web service style

Caretakers collectively run a non-profit foundation

IDPB Caretakers



Long-standing commitment to the decentralized internet To avoid \$ capture: At least half non-profit



- To avoid jurisdiction capture: Fewer than half in any given country



IPDB Caretakers (so far)

Not-for-profit



Internet Archive COALA Dyne.org OpenMedia KictaNet UnMonastery Human Data Commons OuiShare



For-profit

BigchainDB Monax Protocol Labs (IPFS) SmartContract.com Tendermint







Getting Started: bigchaindb.com → Quickstart

Secure https://www.bigchaindb.com

BIGCHAIN BIGCHAIN De're hiring!

Meet BigchainDB. The scalable blockchain database.

Features

Use Cases

Whitepaper

Community

Docs

Quick Start





5.2. Create a Digital Asset

from bigchaindb import crypto

Create a test user
testuser1_priv, testuser1_pub = crypto.generate_key_pair()

Define a digital asset data payload
digital_asset_payload = {'msg': 'Hello BigchainDB!'}

A create transaction uses the operation `CREATE` and has no inputs
tx = b.create_transaction(b.me, testuser1_pub, None, 'CREATE', payload=digita1_

All transactions need to be signed by the user creating the transaction
tx_signed = b.sign_transaction(tx, b.me_private)

Write the transaction to the bigchain.
The transaction will be stored in a backlog where it will be validated,
included in a block, and written to the bigchain
b.write_transaction(tx_signed)



5.3. Read the Creation Transaction from the DB

Retrieve a transaction from the bigchain tx_retrieved = b.get_transaction(tx_signed['id']) tx retrieved

```
// Content Addressable identifier
"id": "811f13e...ec6f46729",
// One of "CREATE" or "TRANSFER"
"operation": "CREATE",
// Description of asset being created
"asset": {
 "data": {
   "definition": "Asset definition"
},
// Each input contains a fulfillment to a previous output
"inputs": [
    "fulfillment": "cf:4: Y Um6H7...",
    "fulfills": null,
    "owners before": [
      "JEAkEJqLbbqDRAtMm8YAjGp759Aq2qTn9eaEHUj2XePE"
],
// Each output defines an amount of an asset, and cryptographic
// conditions to be able to transfer it
"outputs": [
```







Centralized (but distributed) compute infrastructure

	APPL
	PLA e.g. A\
	PRO e.{
FILE SYSTEM e.g. S3, HDFS	

- ICATION
- TFORM
- WS, Azure
- CESSING g. EC2

DATABASE e.g. MySQL, MongoDB / Atlas





Partly decentralized compute infrastructure (the silly way)

APP
PL
e.
"Blo
e.g

- LICATION
- ATFORM
- .g. AWS
- ockchain"
- g. Bitcoin







Partly decentralized compute infrastructure

	APP
	PLA
	е.
	PRO
	e
FILE SYSTEM e.g. S3, HDFS	

LICATION

ATFORM

g. AWS

CESSING

.g. EC2

DATABASE e.g. MySQL, MongoDB, BigchainDB/IPDB





Fully decentralized compute infrastructure

AP	
Ρ	
. AWS, Azu	e.e
PR	
thereum, H	e.g. EC2, E
e.g. MyS Bigc	FILE SYSTEM e.g. S3, HDFS, IPFS

PLICATION

- LATFORM
- re, Monax, BlockApps
- ROCESSING

Hyperledger, Tendermint, Lisk

DATABASE QL, MongoDB/Atlas hainDB/IPDB

E-GOLD / E-CASH Bitcoin, zcash



Dead-simple yet fully decentralized AWS without the AWS!

CLIENT SIDE APP BROWSER/JS OR MOBILE APP

FILE SYSTEM IPFS

DATABASE IPDB





ascribe

Vertical: IP – Digital art

Value proposition: Enables creators of digital art to get compensated, via claiming attribution & licensing



Certificate Of Authenticity

As of 30 November 2015, 17:36:00 GMT, Masha McConaghy is the owner. To verify current owner, please visit http://ascri.be/11uAOpo



Currency

Date: 2014 Edition: 3 of 100 Created by: Dan Perjovschi Owner: Masha McConaghy

ARTWORK DETAILS

Artwork ID: 17uZBwSbLGfXy3vRRMWzF5PMjFVNc1tkQ2 File: currency-2014.jpg (499 KB)

PROVENANCE/OWNERSHIP HISTORY

Apr. 30, 2015, 12:36:19 - Registered by mail@cointemporary.com May. 01, 2015, 09:46:08 - Transferred to admin May. 08, 2015, 13:04:59 - Transferred to trent Nov. 27, 2015, 19:35:14 - Transferred to Masha McConaghy

CRYPTOGRAPHIC STAMP

Use the summary and signature below to authenticate this certificate: http://ascri.be/1Srz45Q

Summary: Dan Perjovschi*Currency*3/100*2014*2015Apr30-12:36:19

Signature: 438B24CE06182FA3AA82BC285F867D03FB73F3BCC0F73FDBA6 EC2BFF7088E011E60355B7DC75D5745A9D5CA2A8115512FF835 C4ABEF6869BF6A991668A820F3FB03A48C6A9E05834716F6500 68E8E07E5266620BA815948DC265605D23FAF016CB46ACD4BC BE75F08D0DEBD7AF55E4CB085B9A0A14583F135DBB399121B24 ED1L

Authenticated by ascribe®



Authenteq

Vertical: Identity

Value proposition: Low-friction assurance, sovereign personal data





res()nate

Vertical: IP – Music rights

Value proposition: A streaming service owned by all















Vertical:

- Secure online platform for industrial
- 3d printing.
- E.g. for airline spare parts

Value proposition:

Find and contract the best 3d printer Securely transfer production files Set up contracts to regulate, track, and automate access







BenBen

Vertical: Government – Land Registry

Value proposition: Low-cost registry, less risk of corruption







Blockchain Powered Land Services in Ghana

ARE YOU READY?



Recruit

Vertical: ID - Education Credentials

Value proposition: reduce fraudulent degrees, lower HR friction







Volkswagen Financial Services



Vertical: Vehicle maintenance

Value proposition: Track life cycle of automobile (e.g. to avoid buying lemons; more)





Tangent%

Vertical: Supply Chain / Health

Value proposition: government-mandated transparent \$ flow









Vertical: Luxury garments

Value proposition: Guaranteed genuine articles for consumer Reconnect mfr. with consumer



A few more

- IP for software licensing License.Rocks
- Financial network interoperability Interledger / Ripple
 - Loyalty and Reward System CapGemini
- Another 10+ supply chain engagements with big auto, etc.
 - Financial Infrastructure 17 POCs with one partner
 - Voting SettleMint
- Provenance of big data for training AI models <coming soon>
 - National identity system (>10M people) <coming soon>
 - Fix social media filter bubble <coming soon>
 - Personal data consent / GDPR <coming soon>
- Data & model exchange for self-driving cars <coming soon>
 - <<waiting list on IPDB 250+ orgs>>





Let's improve the planet using technology as a lever With a shared database for the planet For personal data, compensating creators, and more

@trentmc0

bigchaindb.com ipdb.foundation

