## A Public Database for the Planet



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@trentmc0

BIGCHAINDB

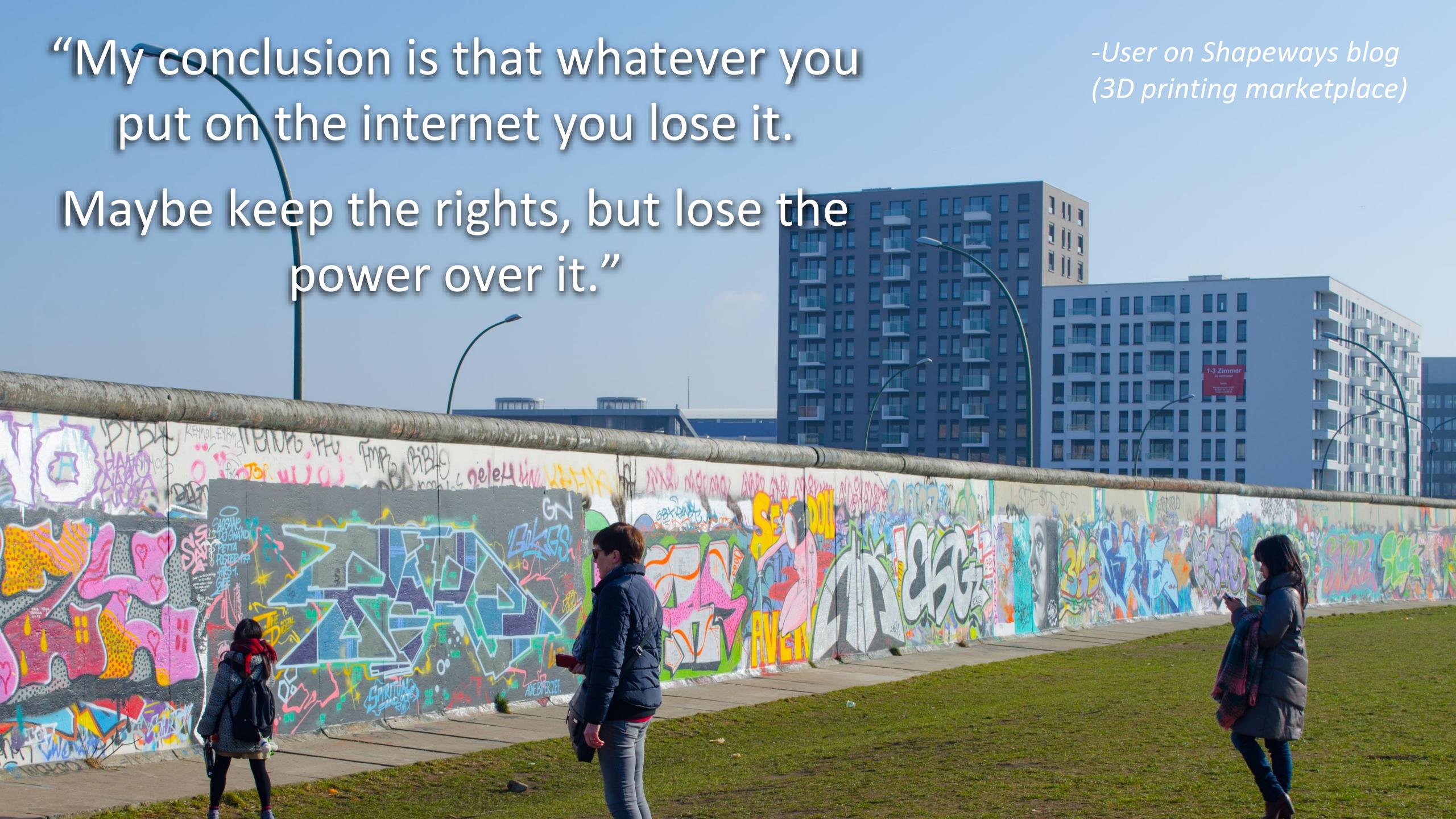


### Motivation









# Current systems of power are creating unequal outcomes

Creative works are backwards

Others' stuff – hard to use legally, pay \$

Your stuff – hard not to lose

Your data isn't really yours

Walled gardens – you can't share how you want

Data silos – You can't take it with you if you want to leave

# Imagine a more equitable society, where...



#### Creativity is encouraged

- Creators are fairly compensated
- The cultural commons is protected

#### Your identity is yours

- You own your personal data
- You manage your reputation
- Your choose what to share and what stays private

#### And more

- Equal opportunity for banking
- Know where your atoms come from

# Current systems of power are creating unequal outcomes

We believe that technology & governance, designed appropriately, can help communities build a more equitable society



### Towards a more equitable society

## What can help? Shared global compute infrastructure

- Decentralized: No single entity owns or controls
- Self-sustaining
- Planetary scale
- All the pieces: processing, file system, database

# To develop shared global compute infrastructure,

we must first understand the status quo of infrastructure,

...and how to change it accordingly.

### Status quo compute infrastructure Modern apps use processing, file system, database



	APPLIC	CATION	
CONNECT NETWORKS e.g. TCP/IP	PLATF e.g. AW:		
	PROCESSING e.g. EC2		
	FILE SYSTEM e.g. S3, HDFS	DATABASE e.g. MySQL, MongoDB	



	APPLIC	CATION	
CONNECT NETWORKS e.g. TCP/IP	PLATFORM e.g. AWS, Azure		
	PROCESSING e.g. EC2		
	FILE SYSTEM e.g. S3, HDFS	DATABASE e.g. MySQL, MongoDB Bitcoin blockchain?	



	APPLICATION		
CONNECT NETWORKS e.g. TCP/IP	PLATFORM e.g. AWS, Azure		
	PROCESSING e.g. EC2		
	FILE SYSTEM e.g. S3, HDFS	DATABASE e.g. MySQL, MongoDB •••••	e-gold / e-cash Bitcoin



	APPLICATION		
ORKS	PLATFORM		
edger	e.g. AWS, Azure, Eris/Monax, BlockApps		
T NETW	PROCESSING		
P, Inter	e.g. EC2, Ethereum, Hyperledger, Tendermint, Lisk		
CONNECT	FILE SYSTEM	DATABASE	e-gold / e-cash
e.g. TCP/IP	e.g. S3, HDFS, IPFS	e.g. MySQL, MongoDB	Bitcoin, zcash



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NETW C	PROCESSING e.g. EC2, Ethereum, Hyperledger, Tendermint, Lisk		
CONNECT e.g. TCP//P	FILE SYSTEM e.g. S3, HDFS, IPFS	DATABASE e.g. MySQL, MongoDB BigchainDB + IPDB	e-gold / e-cash Bitcoin, zcash



## Elements of a planetaryscale database

#### 1. Blockchain Database

SW: combines best of

traditional DBs &

blockchains.

BIGCHAINDB

2. Network running

the software, with

thoughtful

governance





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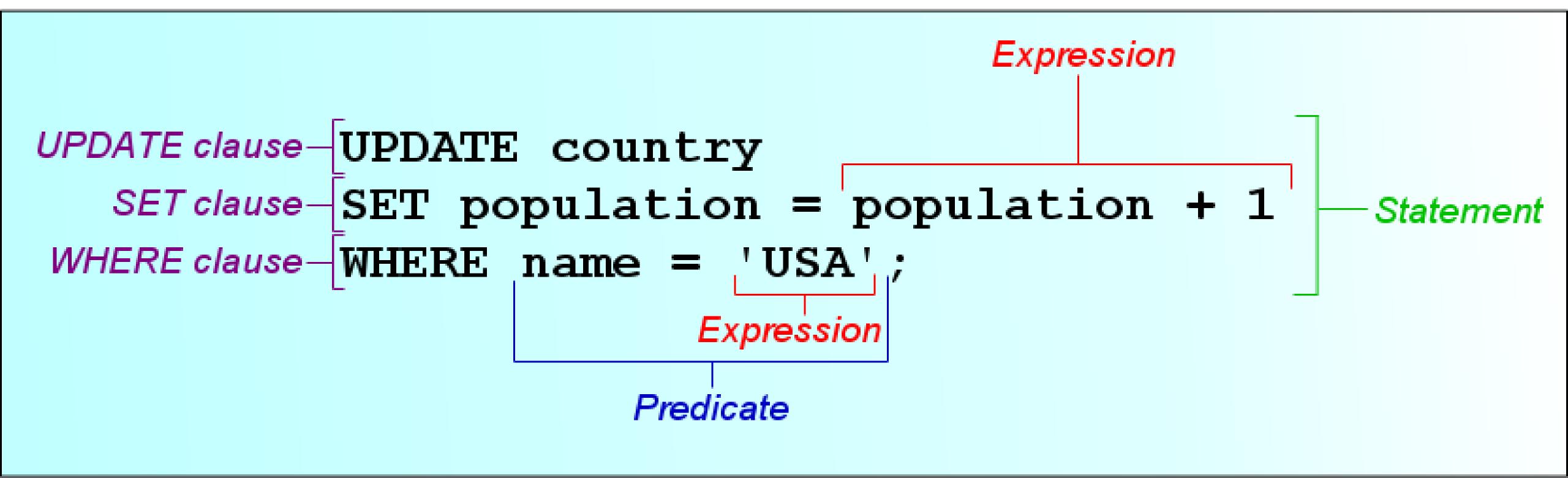
governance



## What's the difference between a database and a csv file? Querying. From M's of records, find the relevant ones.

1 Line of standard code, optimized Vs

50-500 lines of slow custom code, unoptimized







The next "Blue Ocean" DB: Distributed / NoSQL DBs
New benefits: "Big data" scale, flexible schemas

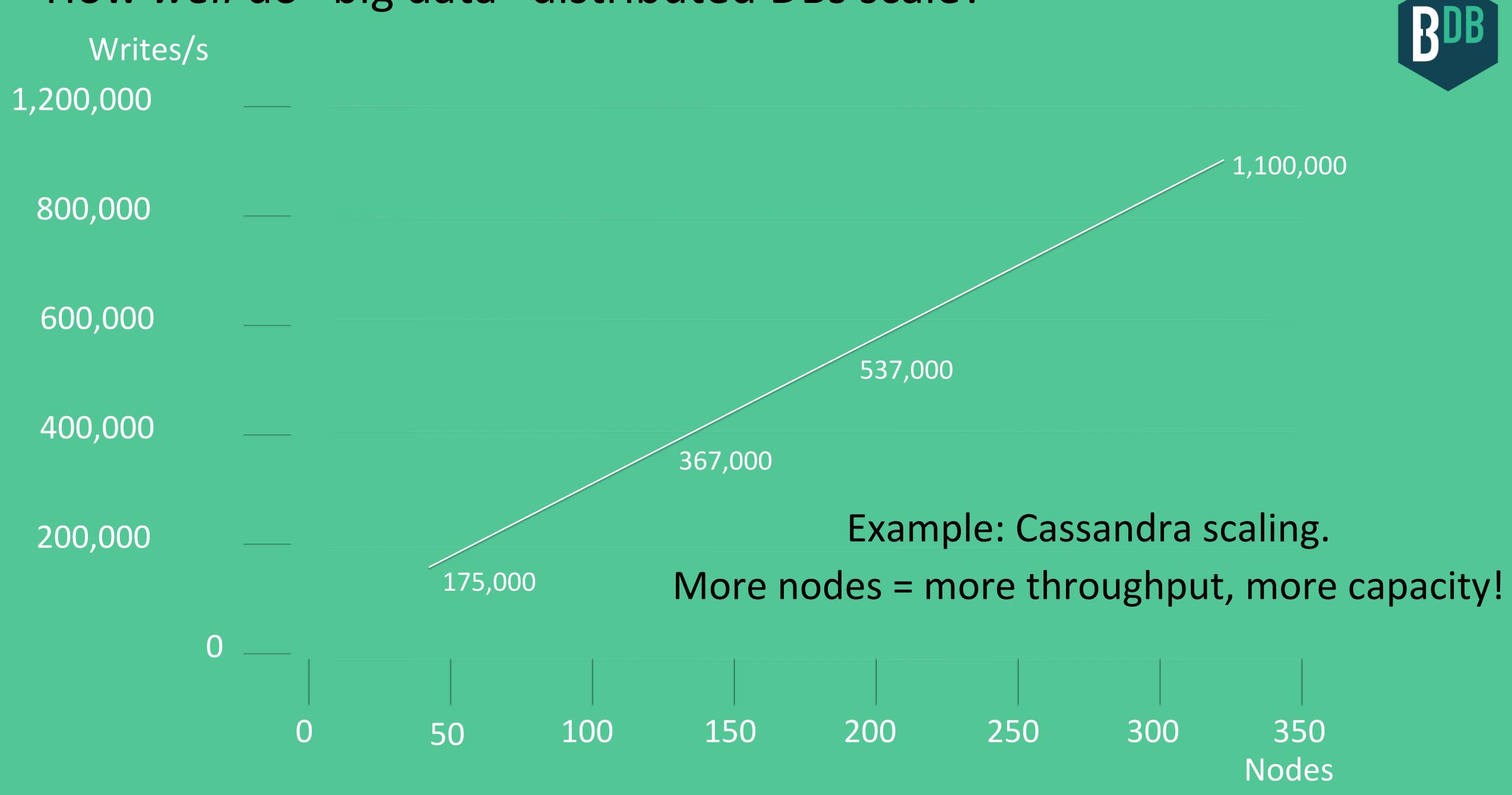


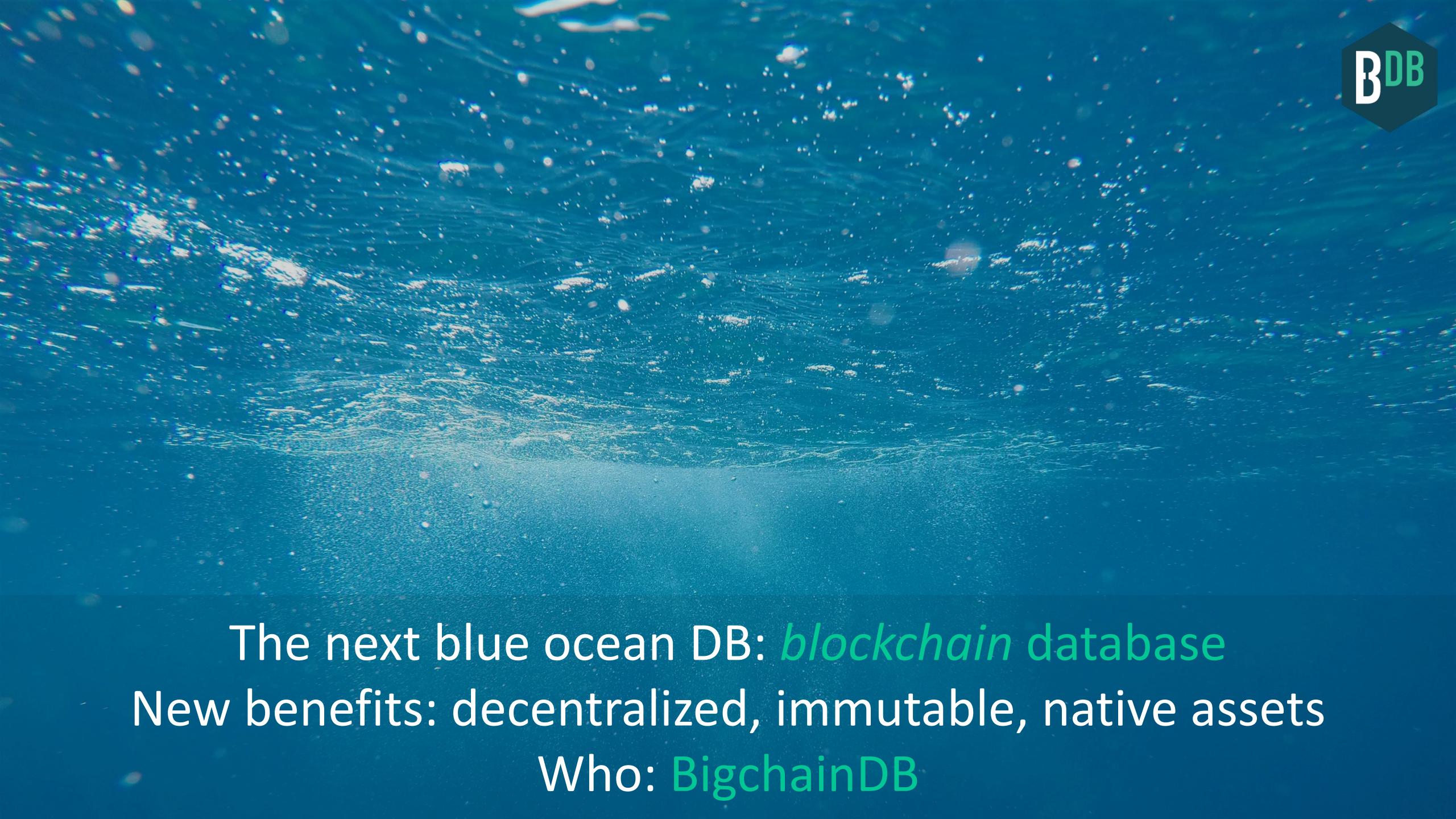






### How well do "big data" distributed DBs scale?





#### How to build a scalable blockchain database (Bigchain DB)



- 1. Start with an enterprise-grade distributed DB, e.g. MongoDB
- 2. Engineer in blockchain characteristics

Decentralized /
Shared Control

• Each DB node is a federation node

Immutable /
Audit Trails

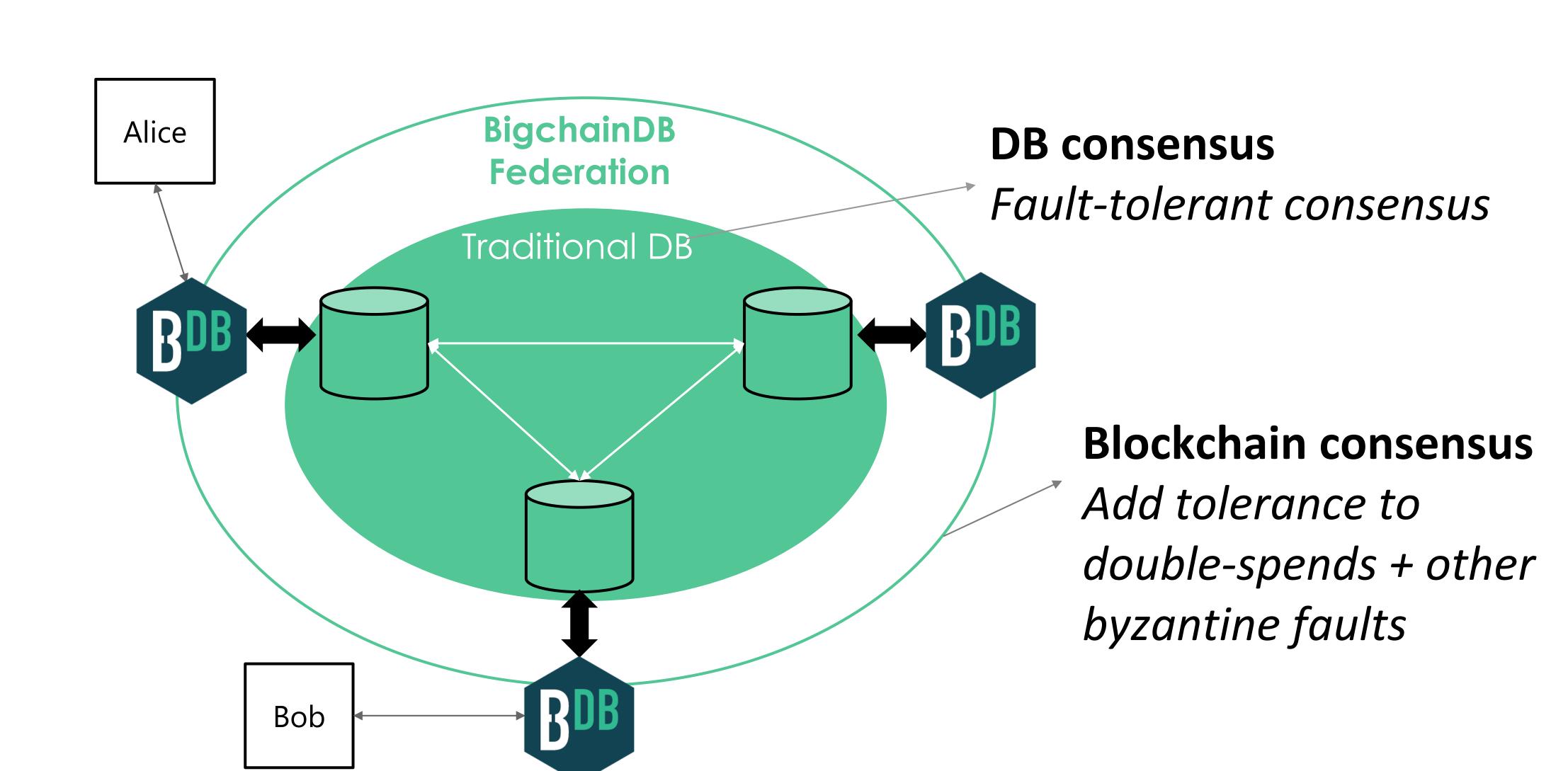
- Hash Previous Blocks
- Append-only

Native assets

- "Own" = have private key
- Asset lives on the database

### BigchainDB Architecture: Two-Layer consensus





### BigchainDB: best of traditional DBs & blockchains



#### = a blockchain database

	Traditional blockchains	Traditional Databases	BigchainDB
Immutability			
Decentralized Contro			
Native Assets			
Scalable			
Queryability			
Operationalized			



## Elements of a planetaryscale database

#### 1. Blockchain Database

SW: combines best of

traditional DBs &

blockchains.

BIGCHAINDB

2. Network running the software, with thoughtful governance









- For everyone, everywhere
- Free until heavy usage, then pay web service style
- Initial tech is BigchainDB
- Member caretakers will operate validating nodes







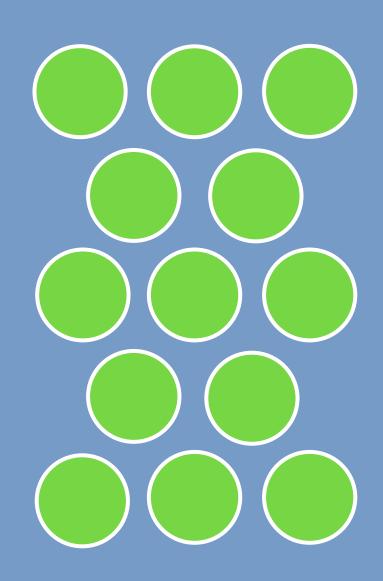
Long-standing commitment to the decentralized internet

At least half non-profit

Fewer than half in any given country

### Caretakers (so far)





Not-for-profit

Blockstack
COALA
Dyne.org
Internet
Archive
OpenMedia
UnMonastery

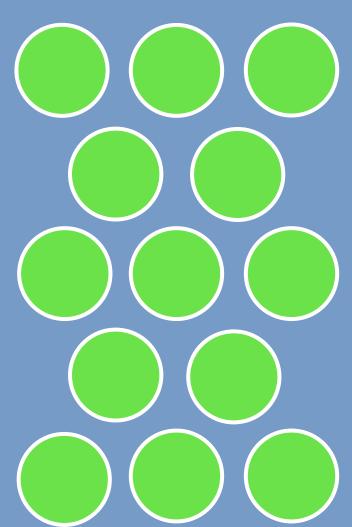
For-profit

ascribe / BigchainDB Consensys Eris Industries Protocol Labs (IPFS) SmartContract.com Synereo Tendermint

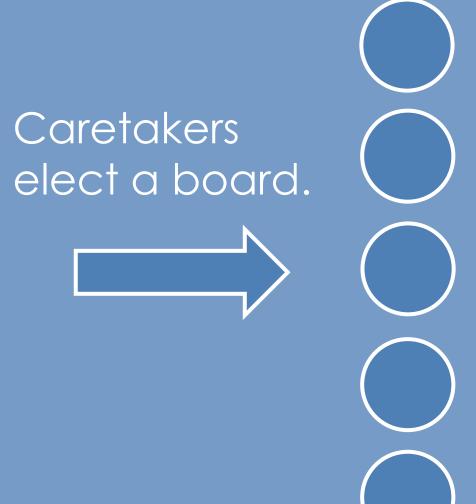
### Governance: caretakers at the heart



Caretakers vote caretakers in or out of the IPDB Foundation.



... And operate the validating nodes in the network.



Board hires a director for management duties.



Yes, this could be a DAO.
But not yet. Walk before we run.

### Use Cases

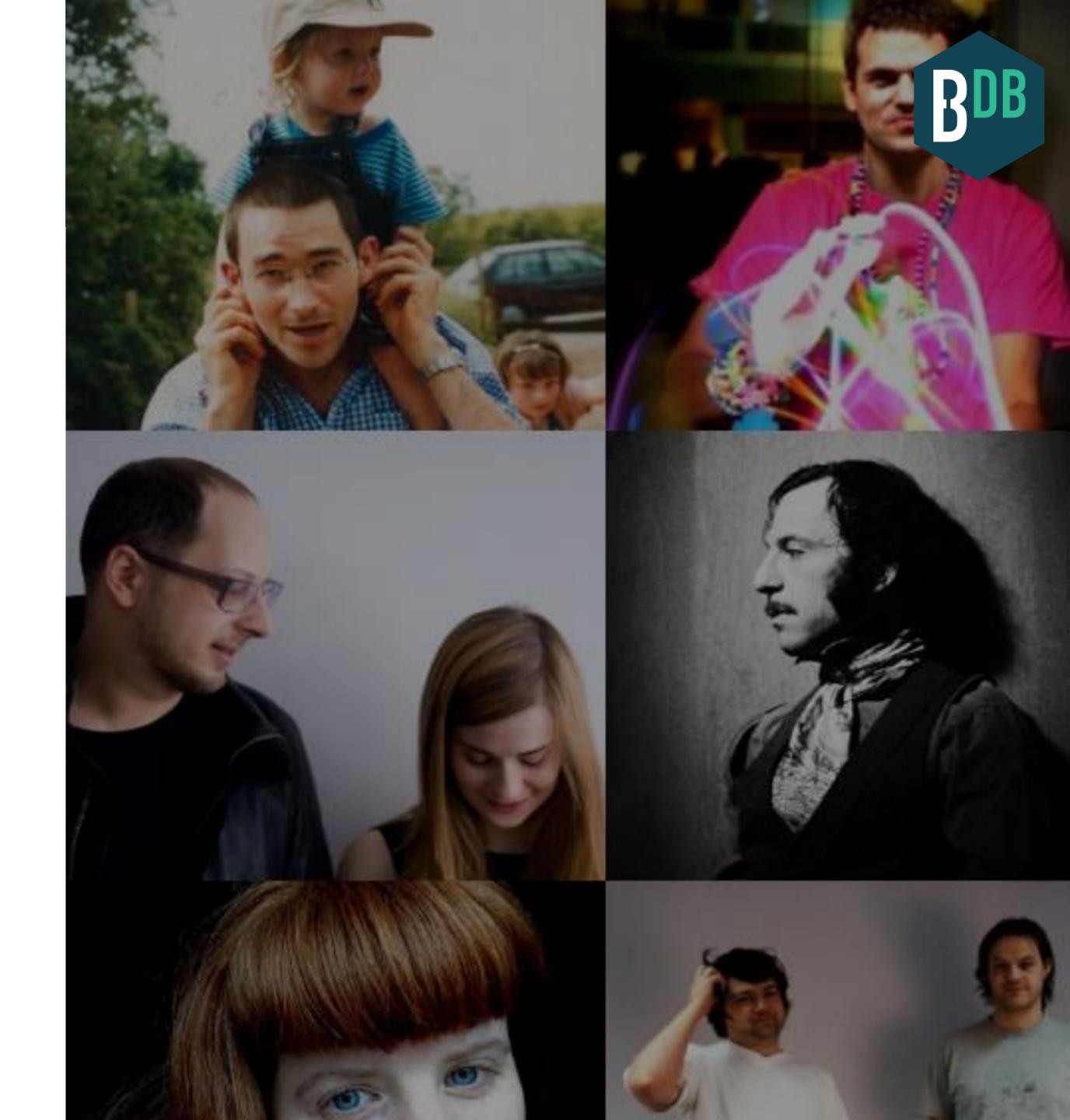
## res()nate

Vertical:

IP – Music rights

Value proposition:

A streaming service owned by all



### ascribe



Vertical:

IP - Digital art

Value proposition:

Enables creators of digital art to get compensated, via claiming attribution & licensing

#### Certificate Of Authenticity

As of 30 November 2015, 17:36:00 GMT, Masha McConaghy is the owner. To verify current owner, please visit http://ascri.be/1luAOpo



#### DOLLAR EURO SWIN FRANCS JEFF KOONS BITCOIN

#### Currency

Date: 2014 Edition: 3 of 100

Created by: Dan Perjovschi Owner: Masha McConaghy

#### **ARTWORK DETAILS**

Artwork ID: 17uZBwSbLGfXy3vRRMWzF5PMjFVNc1tkQ2 File: currency-2014.jpg (499 KB)

#### PROVENANCE/OWNERSHIP HISTORY

Apr. 30, 2015, 12:36:19 - Registered by mail@cointemporary.com

May. 01, 2015, 09:46:08 - Transferred to admin

May. 08, 2015, 13:04:59 - Transferred to trent

Nov. 27, 2015, 19:35:14 - Transferred to Masha McConaghy

#### CRYPTOGRAPHIC STAMP

Use the summary and signature below to authenticate this certificate: http://ascri.be/1Srz45Q

Summary: Dan Perjovschi\*Currency\*3/100\*2014\*2015Apr30-12:36:19

Signature

e: 438B24CE06182FA3AA82BC285F867D03FB73F3BCC0F73FDBA6 EC2BFF7088E011E60355B7DC75D5745A9D5CA2A8115512FF835 C4ABEF6869BF6A991668A820F3FB03A48C6A9E05834716F6500 68E8E07E5266620BA815948DC265605D23FAF016CB46ACD4BC BE75F08D0DEBD7AF55E4CB085B9A0A14583F135DBB399121B24 ED1L

Authenticated by ascribe®

## Authenteq

Vertical:

Identity

Value proposition:

Low-friction assurance, sovereign personal data



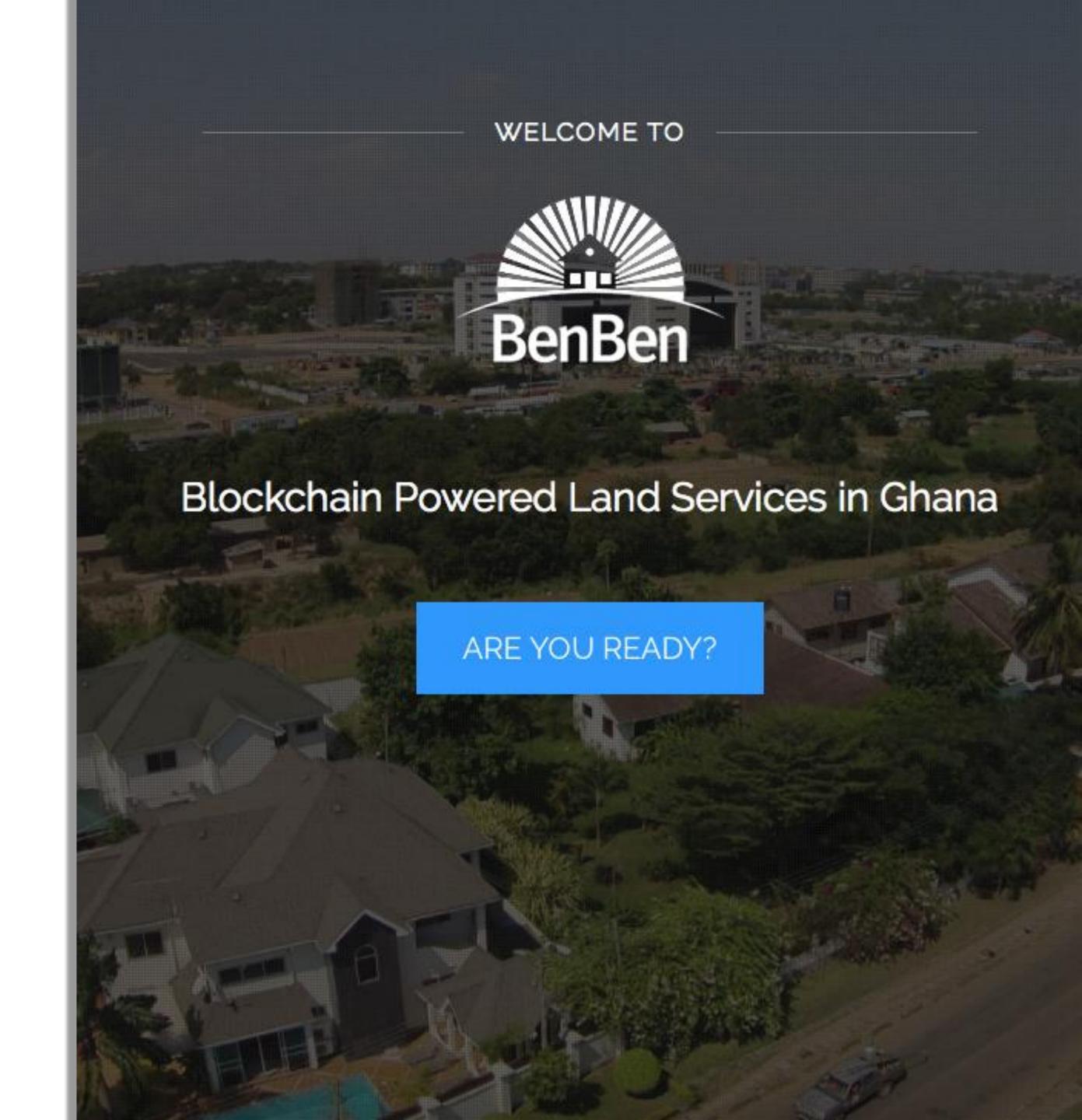
### BenBen

Vertical:

Government – Land Registry

Value proposition:

Low-cost registry, less risk of corruption



### Recruit

Vertical:

**ID - Education Credentials** 

Value proposition:

reduce fraudulent degrees, lower HR friction





Vertical:

Energy

Value proposition:

manage \$ flow in energy deregulation





Vertical:
Supply Chain / Health

Value proposition:
government-mandated
transparent \$ flow



#### We started with:

Current systems of power are creating unequal outcomes

But... technology & governance, designed appropriately, can help communities build a more equitable society

## Together, we're building decentralized compute infrastructure + applications



PLATFORM e.g. Resonate, ascribe, Authenteq, Recruit, BenBen

PLATFORM

e.g. AWS, Azure, Eris/Tendermint

PROCESSING

e.g. EC2, Ethereum, Hyperledger

FILE SYSTEM e.g. S3, HDFS, IPFS

DATABASE
e.g. MySQL, MongoDB
BigchainDB + IPDB

e-gold / e-cash Bitcoin

CONNECT NETWORKS e.g. TCP/IP, Interledger



## Planetary scale trust for human scale development. For personal data, compensating creators, and more.

BIGCHAINDB



bigchaindb.com ipdb.foundation