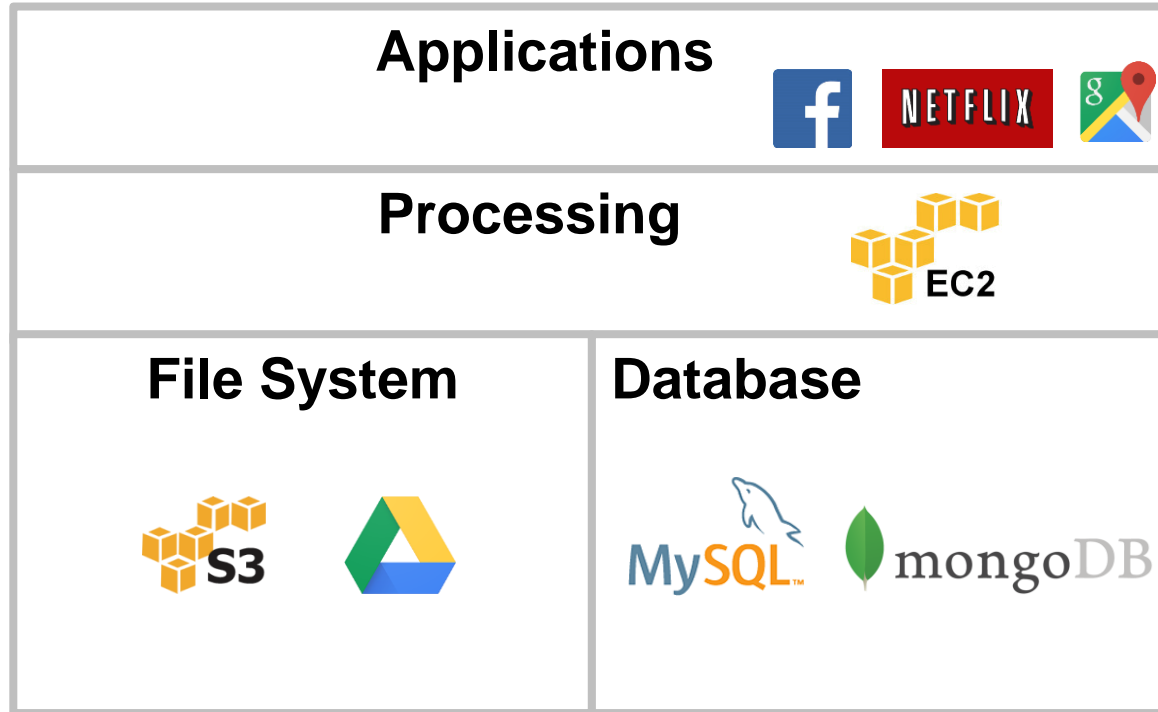


Blockchains in a Big Data World

Trent McConaghy

BIGCHAIN^{DB}

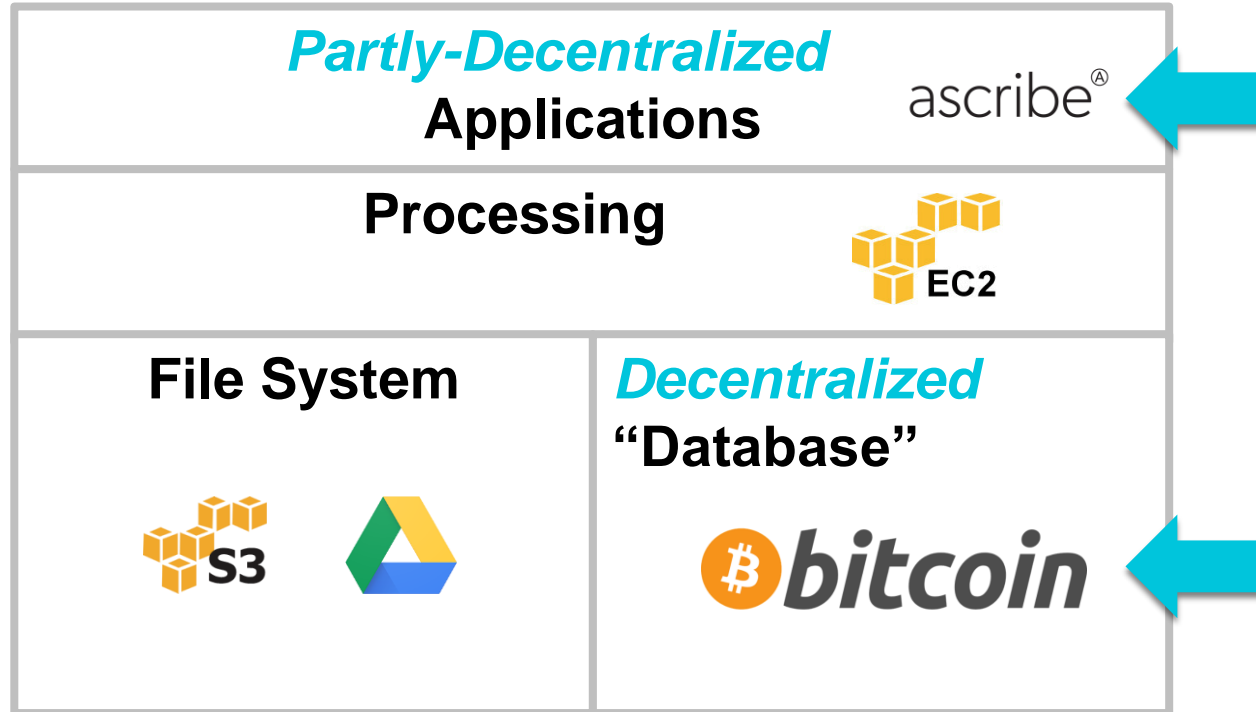
The modern cloud application stack



Along came Bitcoin...



The modern cloud application stack – with Bitcoin



Blockchain: A Special “Spreadsheet in the Sky”

What's special:

- no one owns it
 - anyone can add to it
 - no one can delete from it
-
- Writing to a blockchain is like etching in stone.
 - Which allows us to issue assets, and transfer them
 - Which can include art!



1.5 tx/s
50GB

What about **planetary** scale?

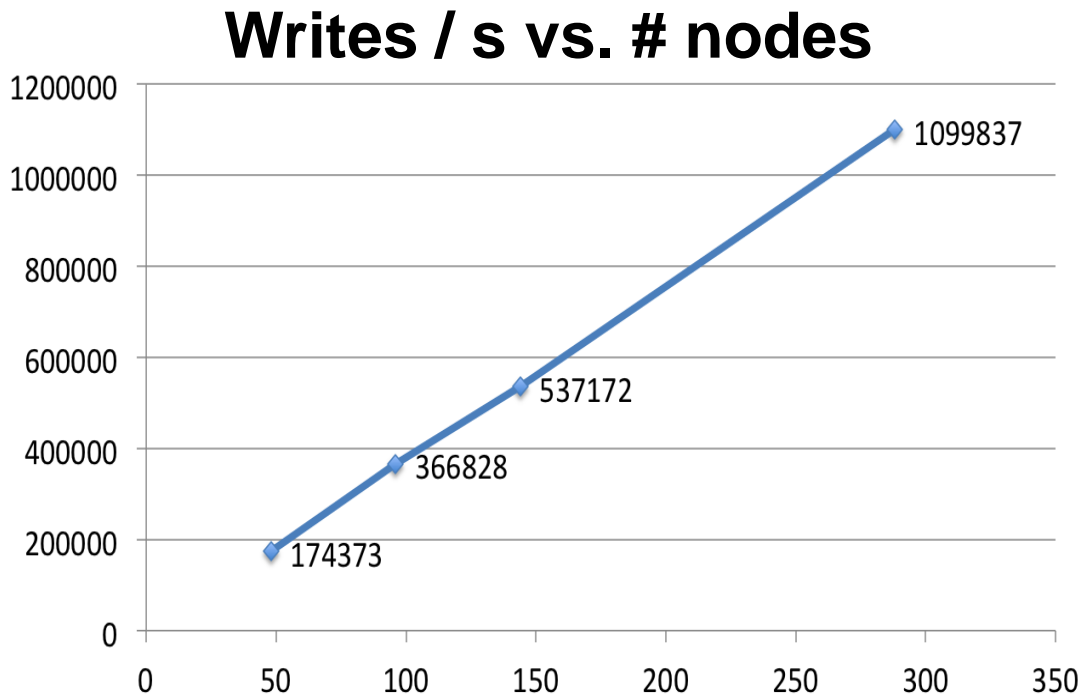
Netflix uses 37% of Internet bandwidth

Netflix uses 37% of Internet bandwidth

Using a modern distributed “big data” database

Netflix uses 37% of Internet bandwidth

Using a modern distributed “big data” database



Two ways to scale up

Big data-fy blockchains

- Builds on man-decades of work
- Significant scalability hurdles

<or>

Blockchain-ify big data

- Builds on man-centuries (millennia?) of work
- Scalability challenges already resolved
- How to blockchain-ify? ...

“Blockchain-ify”

Decentralization: no single entity owns or controls

Immutability: tamper-resistant

Assets: Can issue & transfer assets

Blockchain (noun): hashed-together chain of blocks (1991!)

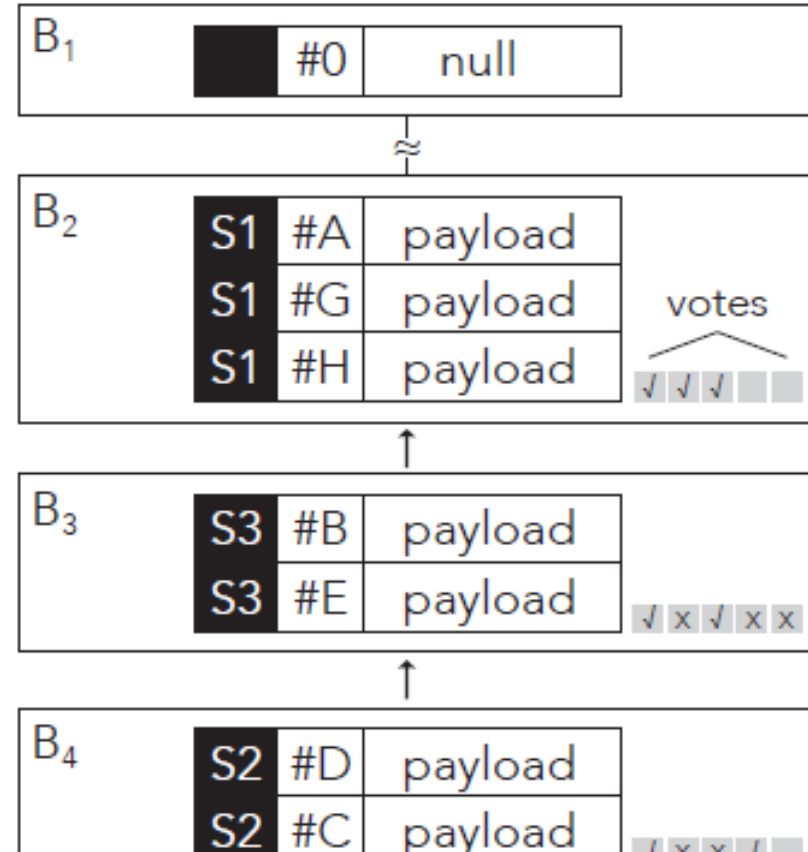
Blockchain (noun): storage that is decentralized + immutable + assets

Blockchain (*adj*): decentralized + immutable + assets

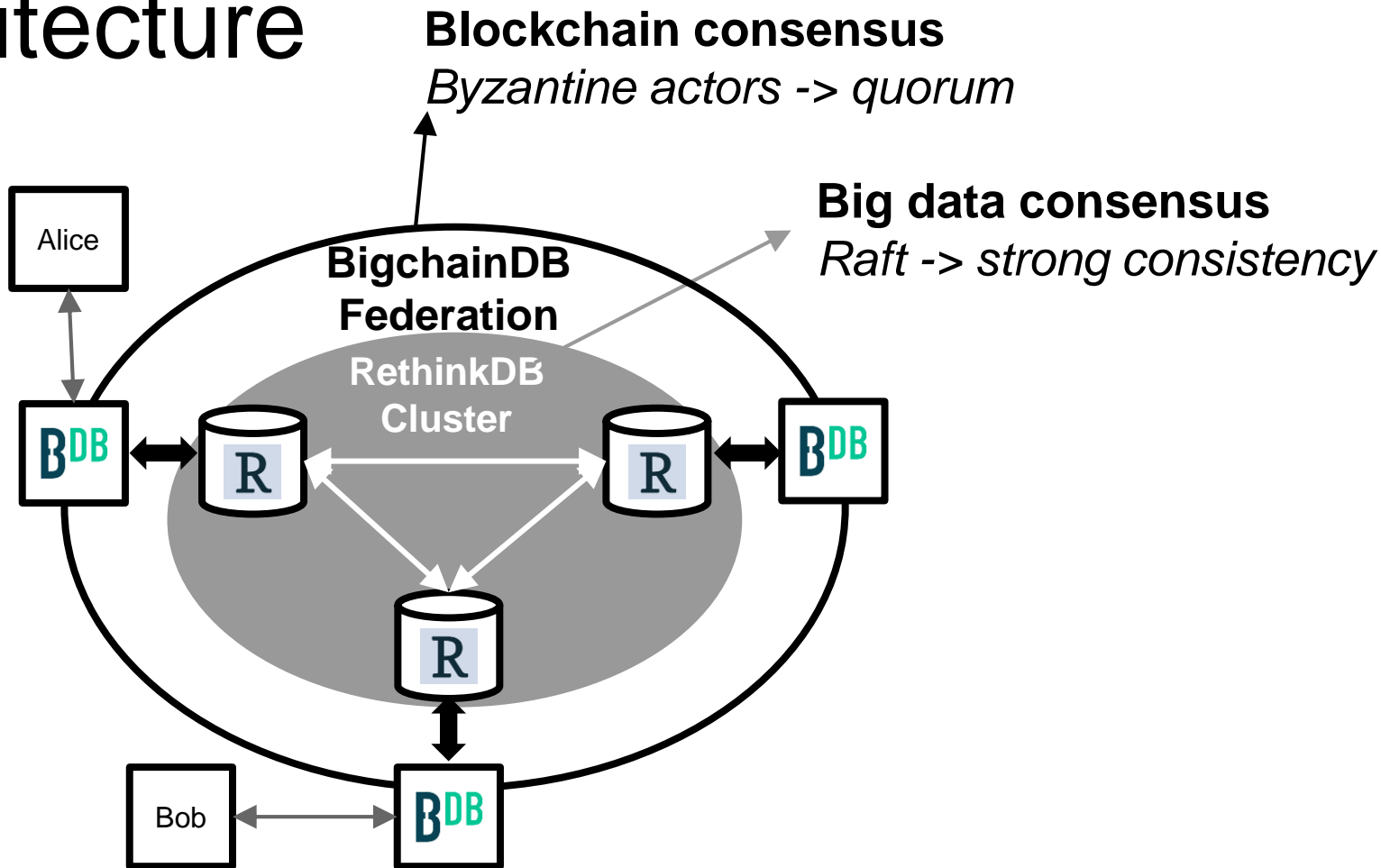
How to Blockchain-ify Big Data

- **Decentralized:** each DB node is a federation node
- **Immutable:** hash on prev. blocks, append-only
- **Assets:** Interledger protocol

bigchaindb.com/whitepaper
github.com/bigchaindb (AGPL)



Architecture



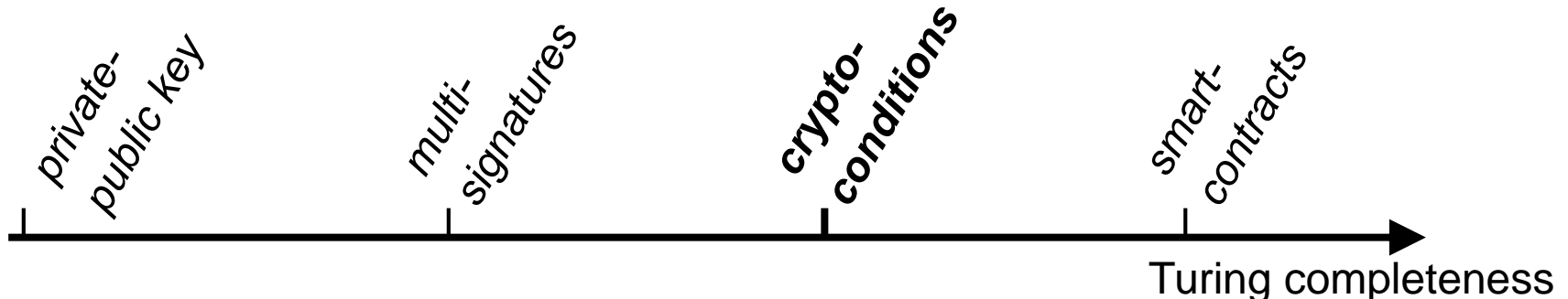
BigchainDB Interface

Database part : data

Via ReQL (JSON meets SQL)

+ Blockchain part : assets, transaction-style

Via Interledger Protocol (Crypto-conditions)



BigchainDB characteristics



Throughput

>1,000,000 writes/s
~100,000 transactions/s



Latency

<100 ms



Capacity

Petabytes with each
node adding 48TB



Scalability

Performance increases as
nodes are added



Query

Database is fully
queryable



Decentralization

Federated
non-anonymous participation

Public version of BigchainDB



iPDB

INTERPLANETARY DATABASE

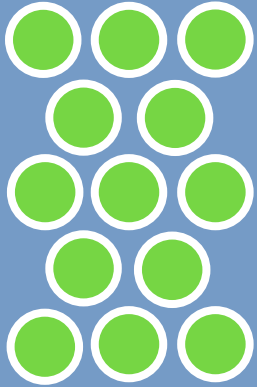
iPDB

INTERPLANETARY DATABASE



- A shared global database. For everyone, everywhere
- And, a nonprofit foundation, with decentralized governance
- Powered by BigchainDB, to start
- Free except for high-volume users
- Caretakers co-operate network & co-govern foundation

IPDB Caretakers (so far)



Not-for-profit

Blockstack
COALA
Dyne.org
Internet
Archive
OpenMedia
UnMonastery

For-profit

BigchainDB
Consensys
Eris Industries
Protocol Labs (IPFS)
SmartContract.com
Synereo
Tendermint

Decentralization of the Cloud

Centralized



Partly
Decentralized



Fully
Decentralized

Apps



Proc'ing



FS



DB



Partly Dec. Apps

ascribe®

Proc'ing



FS



Dec. DB



Dec. Apps



Dec. Proc'ing



Dec. FS



Dec. DB

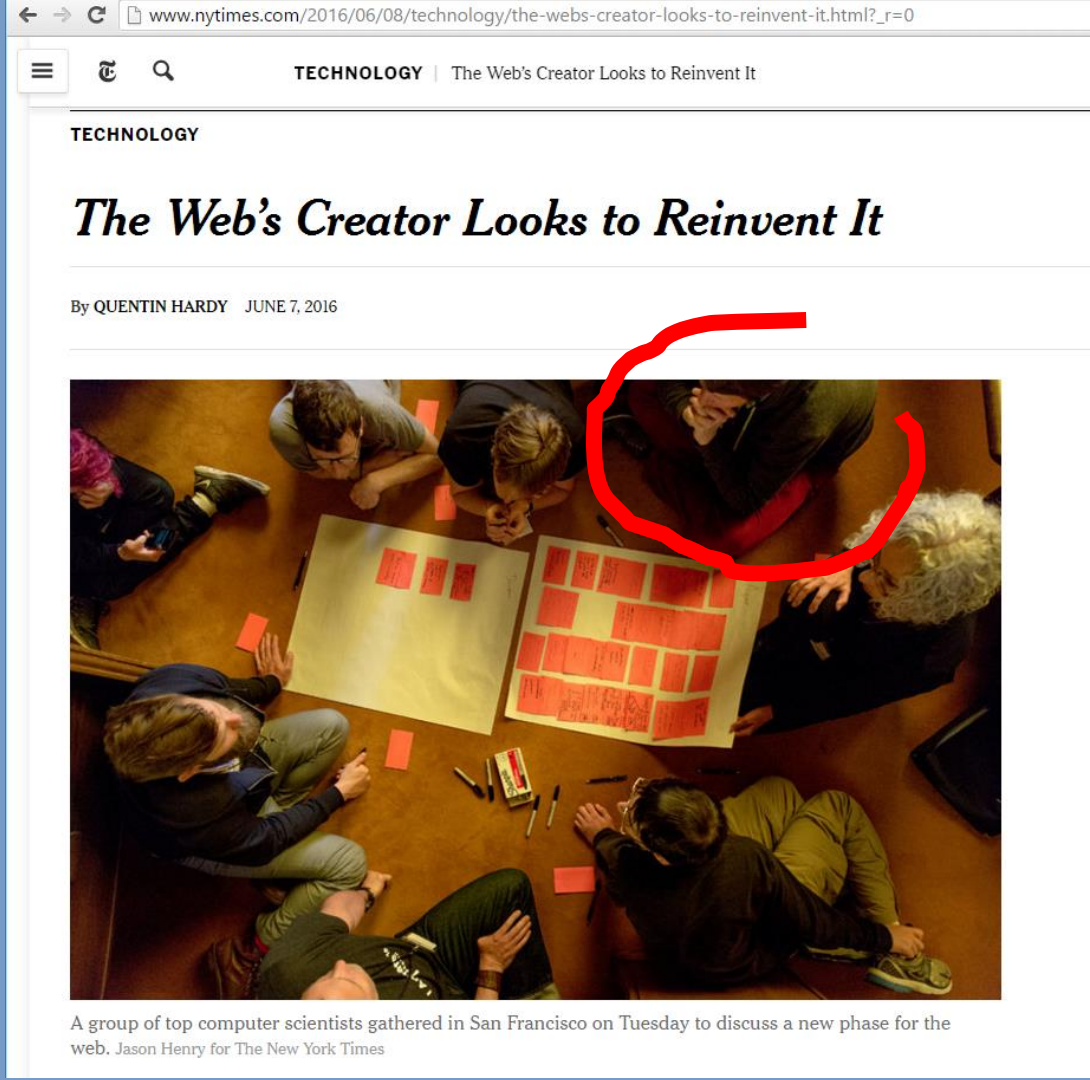


The internet is getting upgraded, driven by the winds of blockchain.

Old + new guard are joining forces!

How to have lasting upgrade? New protocols.

W3C Blockchain, Coala IP, Copyright Hub / LCC, OMI, Interledger, IPLD, Web of Trust, Estonia e-identity





User:  everledger

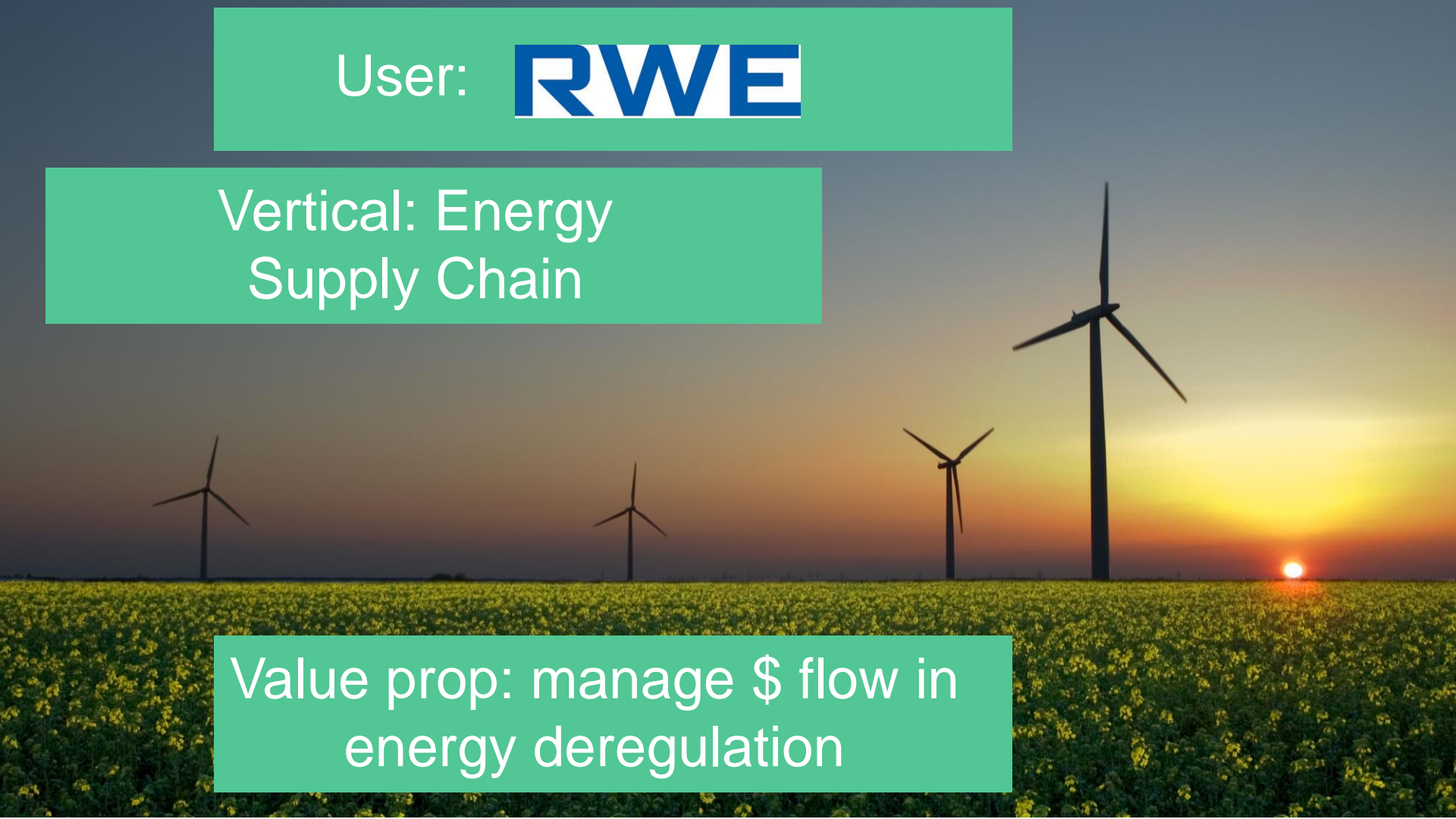
Vertical: Diamond
Supply Chain

Value prop: identify & prevent
fraud. 7-40% in \$80B industry

User: **RWE**

Vertical: Energy
Supply Chain

Value prop: manage \$ flow in
energy deregulation



User:



Vertical:
Land registry

Value prop: less-corruptible land titles;
land ownership as stepping stone



Vertical: Medical Journals /
Supply Chain

User:

Tangent⁹⁰

Value prop: government-
mandated transparent \$ flow

User:  RECRUIT

Vertical: Education
credentials

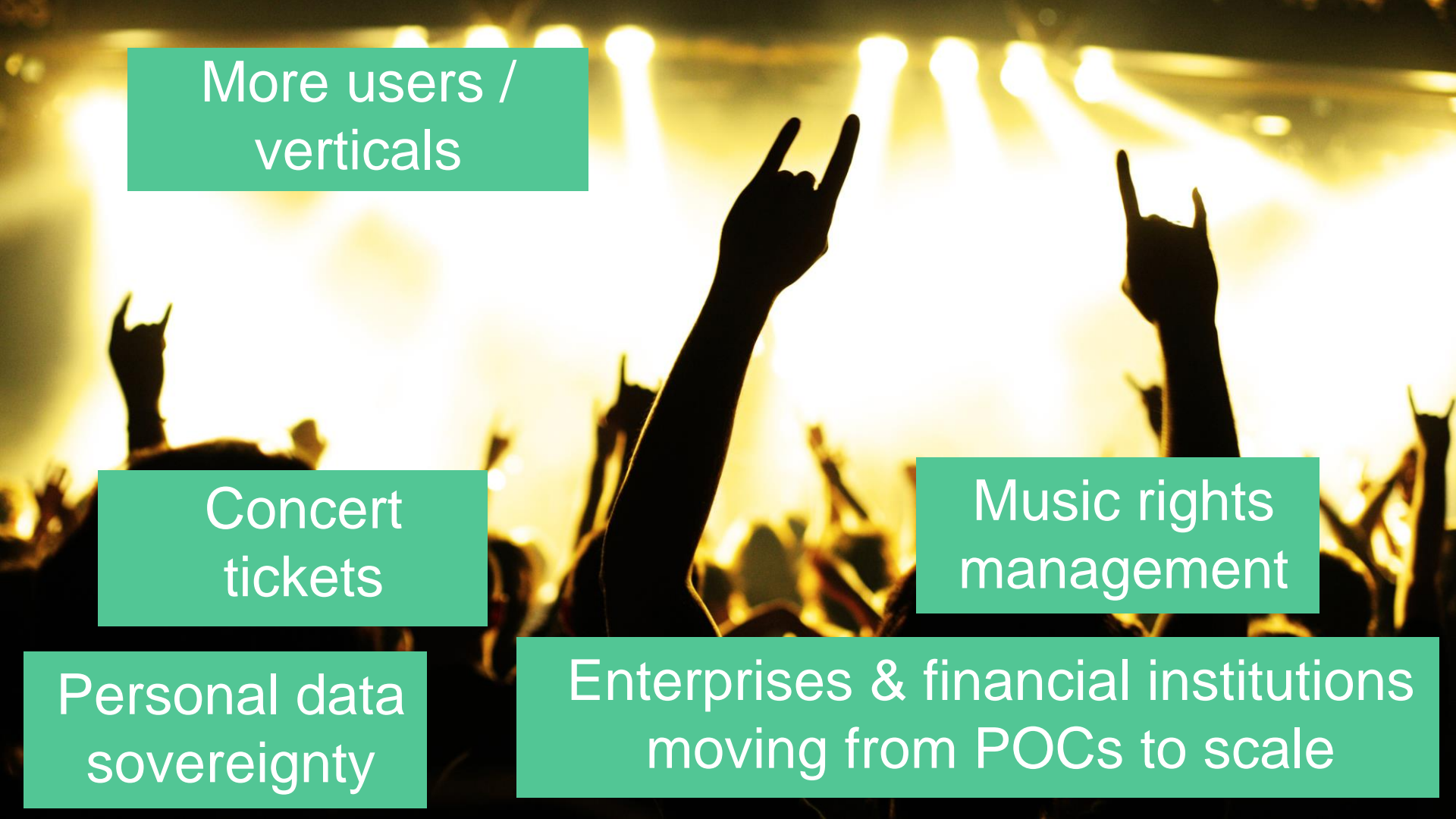
Value prop: reduce
fraudulent degrees,
lower HR friction



User: ascribe.io
(incl. 5000 artists, 25 orgs)

Verticals: Art Supply Chain,
Intellectual Property

Value Props: secure
provenance, IP mgmt.



More users /
verticals

Concert
tickets

Music rights
management

Personal data
sovereignty

Enterprises & financial institutions
moving from POCs to scale

Decentralization of the Cloud

Centralized



Partly
Decentralized



Fully
Decentralized

Apps



Proc'ing



FS



DB



Partly Dec. Apps

ascribe®

Proc'ing



FS



Dec. DB

BIGCHAIN^{DB}

Dec. Apps



Dec. Proc'ing



Dec. FS



Dec. DB

BIGCHAIN^{DB}

Big data, meet blockchain.

- Blockchain DBs merges best of both worlds: blockchain and big data
- BigchainDB is the world's first instance of a blockchain DB
- It's a part of a broader evolution: the re-decentralization of the web. Along with decentralized processing, FS, ..

More info:

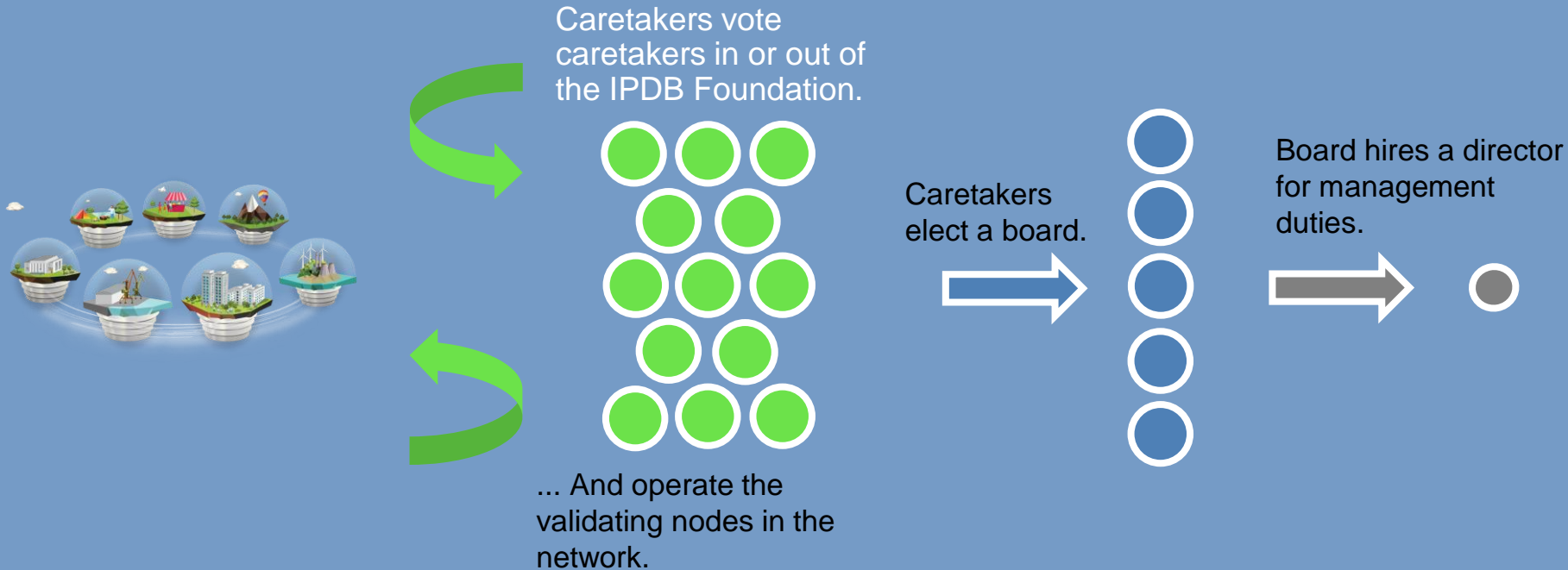
- bigchaindb.com
- github.com/bigchaindb
- github.com/bigchaindb/org/blob/master/engjob.md

@trentmc0



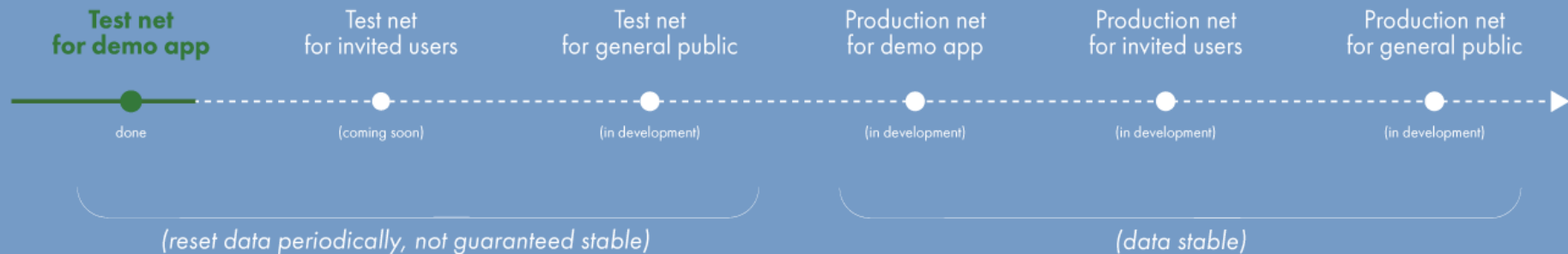
APPENDIX: IPDB

IPDB Governance: caretakers at the heart



Yes, this could be a DAO.
But not yet. Walk before we run.

IPDB Roadmap



APPENDIX: TRADEOFFS

PLANETARY SCALE



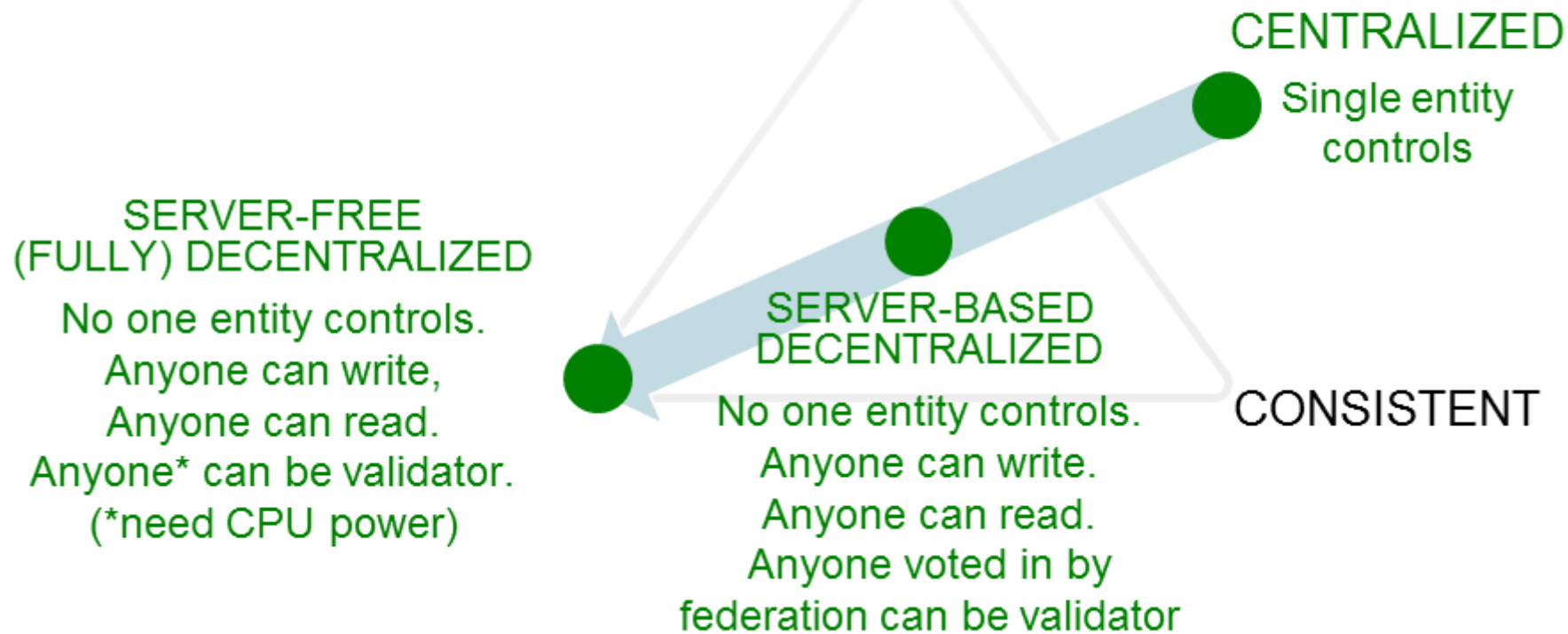
BIGCHAIN^{DB}

FULLY
DECENTRALIZED

CONSISTENT



Planetary Scale



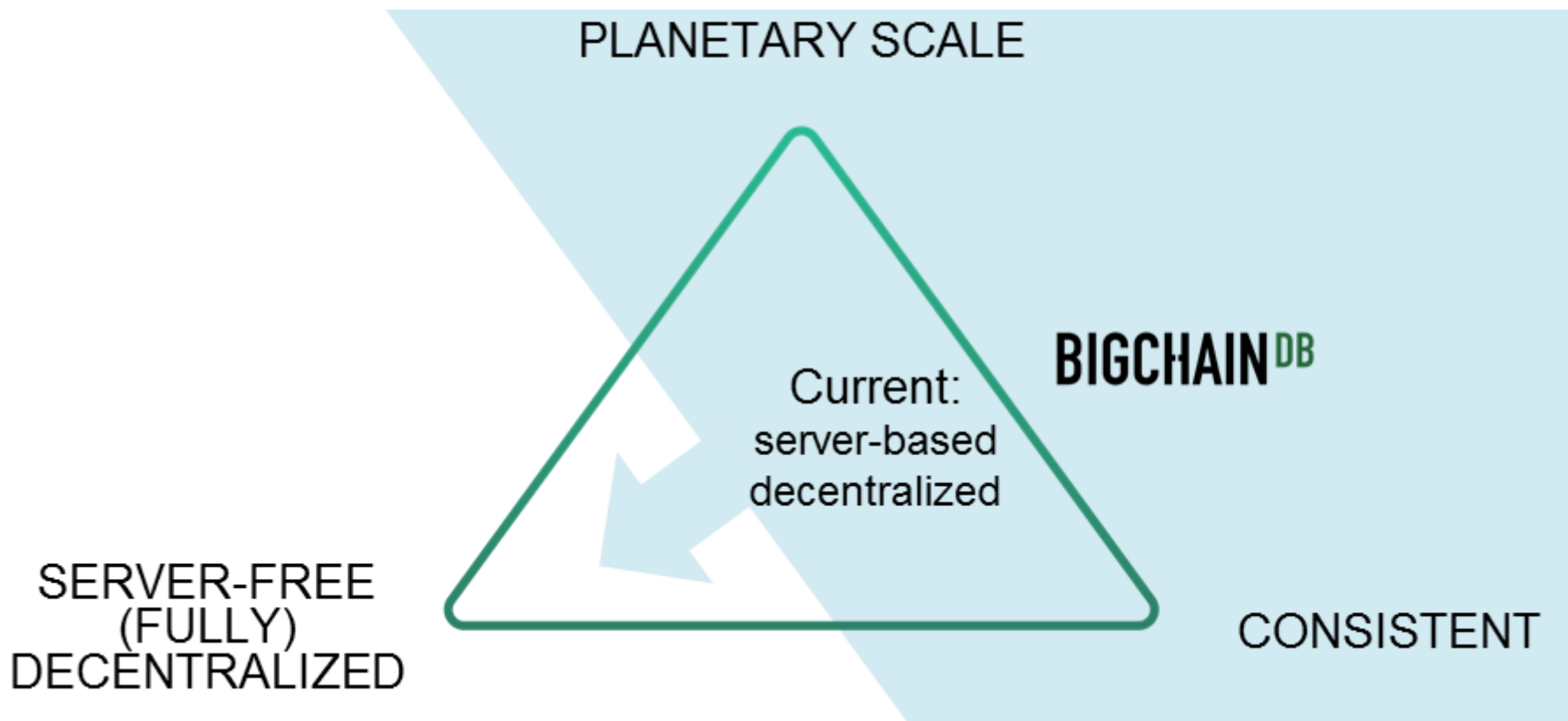
PLANETARY SCALE

BIGCHAIN^{DB}

Current:
server-based
decentralized

SERVER-FREE
(FULLY)
DECENTRALIZED

CONSISTENT



APPENDIX: ROADMAP

<https://github.com/bigchaindb/org/blob/master/ROADMAP.md>



APPENDIX: USAGE

5.2. Create a Digital Asset

```
from bigchaindb import crypto

# Create a test user
testuser1_priv, testuser1_pub = crypto.generate_key_pair()

# Define a digital asset data payload
digital_asset_payload = {'msg': 'Hello BigchainDB!'}

# A create transaction uses the operation `CREATE` and has no inputs
tx = b.create_transaction(b.me, testuser1_pub, None, 'CREATE', payload=digital_

# All transactions need to be signed by the user creating the transaction
tx_signed = b.sign_transaction(tx, b.me_private)

# Write the transaction to the bigchain.
# The transaction will be stored in a backlog where it will be validated,
# included in a block, and written to the bigchain
b.write_transaction(tx_signed)
```


5.3. Read the Creation Transaction from the DB

```
# Retrieve a transaction from the bigchain  
tx_retrieved = b.get_transaction(tx_signed['id'])  
tx_retrieved
```

```
{  
  "id": "933cd83a419d2735822a2154c84176a2f419cbd449a74b94e592ab807af23861",  
  "transaction": {  
    "conditions": [  
      {  
        "cid": 0,  
        "condition": {  
          "details": {  
            "bitmask": 32,  
            "public_key": "BwuhqQX8FPsmqYiRV2CSZYWwsSWgSSQQFHjqxKEuqk",  
            "signature": None,  
            "type": "fulfillment",  
            "type_id": 4
```

5.3. Read the Creation Transaction from the DB

```
    "data":{
      "hash":"872fa6e6f46246cd44afdb2ee9cfae0e72885fb0910e2bcf9a5a2a4eadb4
      "payload":{
        "msg":"Hello BigchainDB!"
      }
    },
    "fulfillments":[
      {
        "current_owners":[
          "3LQ5dTiddXymDhNzETB1rEkp4mA7fEV1Qeiu5ghHiJm9"
        ],
        "fid":0,
        "fulfillment":"cf:4:Iq-BcczwraM2UpF-TDPdwK8fQ6IXkD_6uJaxBZd984y
        "input":None
      }
    ],
    "operation":"CREATE",
    "timestamp":"1460981667.449279"
  },
```

5.4. Transfer the Digital Asset

```
# Create a second testuser
```

```
testuser2_priv, testuser2_pub = crypto.generate_key_pair()
```

```
# Create a transfer transaction
```

```
tx_transfer = b.create_transaction(testuser1_pub, testuser2_pub, tx_r
```

```
# Sign the transaction
```

```
tx_transfer_signed = b.sign_transaction(tx_transfer, testuser1_priv)
```

```
# Write the transaction
```

```
b.write_transaction(tx_transfer_signed)
```

5.5. Double Spends

BigchainDB makes sure that a user can't transfer the same digital asset two or more times (i.e. it prevents double spends).

If we try to create another transaction with the same input as before, the transaction will be marked invalid and the validation will throw a double spend exception:

```
# Create another transfer transaction with the same input
tx_transfer2 = b.create_transaction(testuser1_pub, testuser2_pub, tx_retrieved_id)

# Sign the transaction
tx_transfer_signed2 = b.sign_transaction(tx_transfer2, testuser1_priv)

# Check if the transaction is valid
b.validate_transaction(tx_transfer_signed2)
```

```
DoubleSpend: input `{'cid': 0, 'txid': '933cd83a419d2735822a2154c84176a2f419cbd44
```

Traditional
blockchains



Big Data

BIGCHAINDB

Decentralized



Immutable



Assets



Scale: Throughput,
Capacity, Latency



Query Capabilities

