

#ScalingAIforGood

Introduction



Trent McConaghy
Ocean Protocol
@trentmc0



Can AI help?

AI FOR GOOD SUMMIT



XPRIZE®



United Nations
Educational, Scientific and
Cultural Organization



United Nations
Environment Programme

unicef
for every child



The UN Refugee Agency



United Nations Office for
Disarmament Affairs



United Nations
Development Programme



World Intellectual Property
Organization



United Nations Office for Disaster Risk Reduction



Office of the High Commissioner



United Nations Office on Drugs and Crime



United Nations Institute for
Training and Research



Investing in rural people



Comprehensive Nuclear-Test-Ban Treaty
Organization



United Nations Population
Fund



United Nations
Institute for
Research and
Innovation



United Nations
Industrial Development
Organization



United Nations
Development Programme



United Nations
University



United Nations Institute for
Disarmament Research



United Nations



United Nations
Economic and Social
Commission for Europe



United Nations
Office for Outer Space Affairs



United Nations
Operations
Mission



United Nations

UN DESA

**How do we realize
the full potential
of AI for Good?**



Goal?

- Internet: At Scale
- Web: At Scale
- Web search: AI, At Scale
- Chip design: AI, At Scale
- What we want: AI, At Scale, For Good



What if
50 Projects
x
100 Nations
in
5 years
?



Challenges



**Problem
owners**

**Problem
solvers**



Challenge: silos

Towards Scaling AI for Good

How to Scale AI for Good?

- **Community** (first and foremost)
- **Connect** problem owners & solvers
- **Scaling Funnel**





Fred Werner

@fredwerner73

Following



On stage at World AI Summit with @xprize @FondationBotnar @SColesPorter @trentmc0 @frossi_t announcing #Alcommons and @ITU #Aiforgood Global Summit. Big congrats to @SColesPorter and team for another amazing #wsai18!!



AI Commons

Community dedicated to
#ScalingAIforGood





**Problem
owners**

**Problem
solvers**

**Data
owners**

**And the rest!
(MANY)**

**Problem
owners**

The diagram features three large circles at the top: a pink circle for 'Problem owners', a gold circle for 'Problem solvers', and a dark purple circle for 'Data owners'. Below these are four grey rounded rectangles representing support entities: '#ScalingAIforGood Community', 'Social Entrepreneurs', 'Funding', and 'Public utility networks, cloud'. The 'Data owners' circle is positioned to the left of the other two, while the support entities are arranged in two rows below the circles.

**Problem
solvers**

**Data
owners**

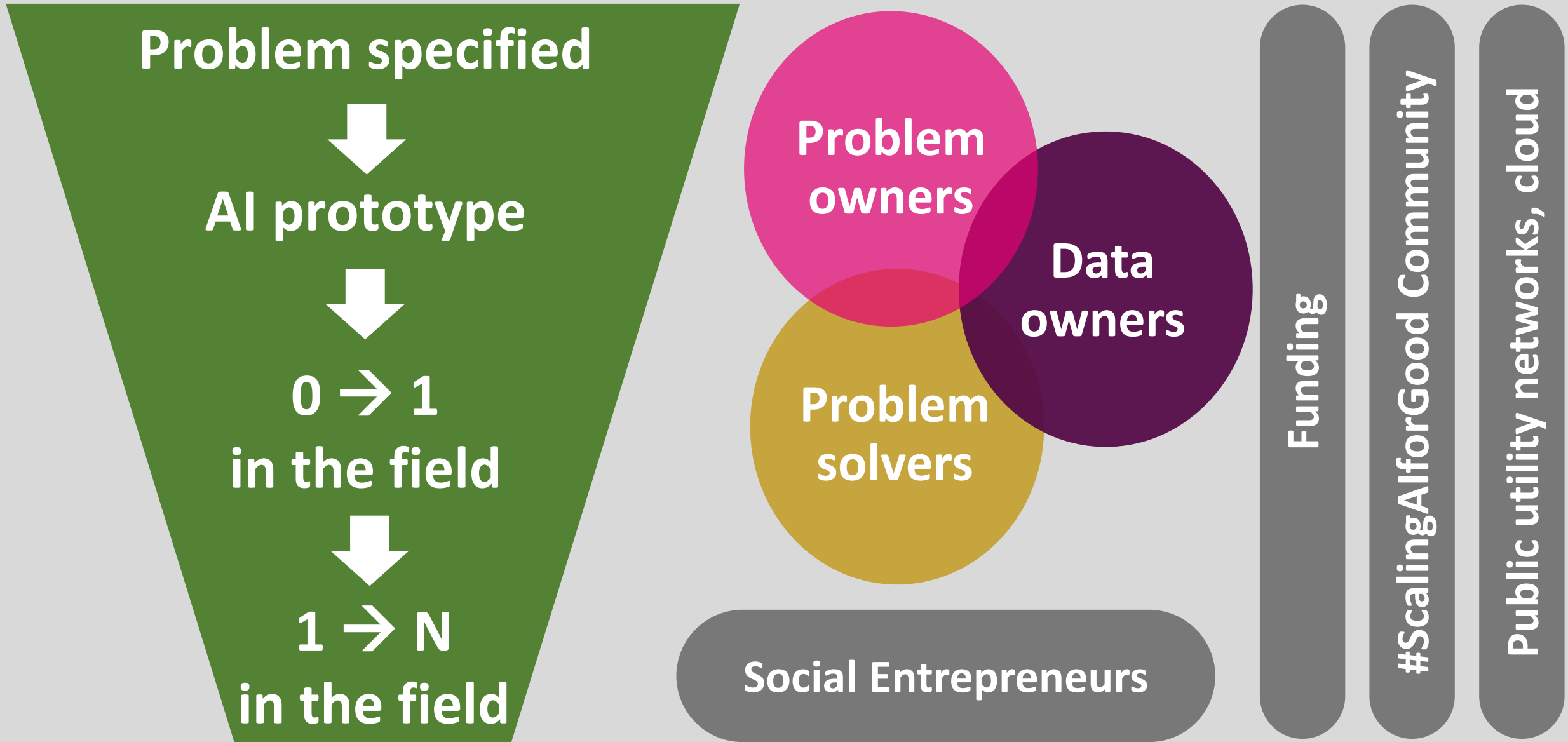
**#ScalingAIforGood
Community**

**Social
Entrepreneurs**

Funding

**Public utility
networks, cloud**

Scaling Funnel : Engagement at each stage



A Public Utility Network for the AI Commons

With an AI for Good Channel

commons.oceanprotocol.com



Commons

Channels

Publish

History

Faucet

About



Commons

A marketplace to find and publish open data sets in the Ocean Network.



SEARCH

Featured Channel

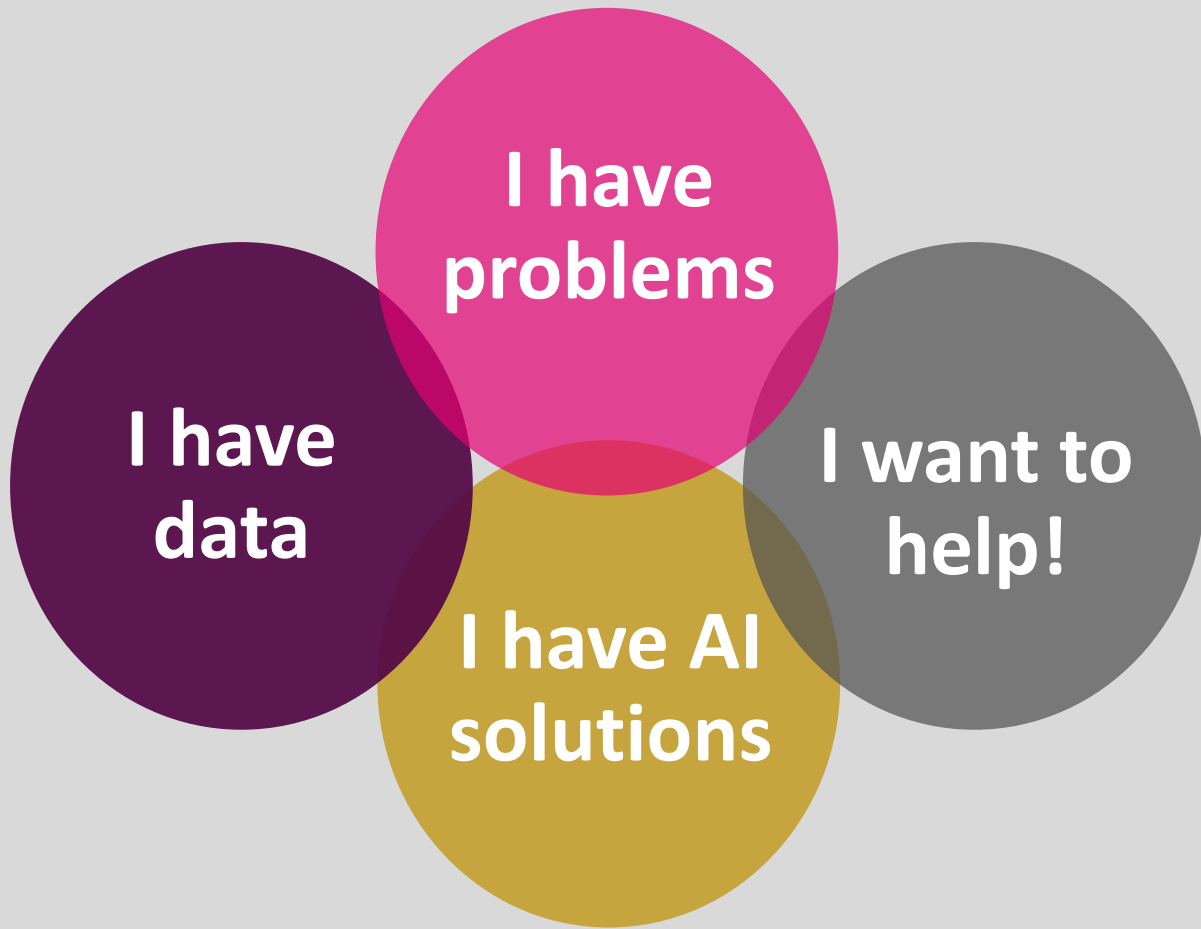
AI For Good



Track Details



Connecting Community *Today*



1. Put on a sticker (problem, etc)
2. Problem owners: initiate poster
3. Form groups around problems on posters, initial discussions to solve. Email on posters.

Or: drop your card in one of the boxes

Friday:

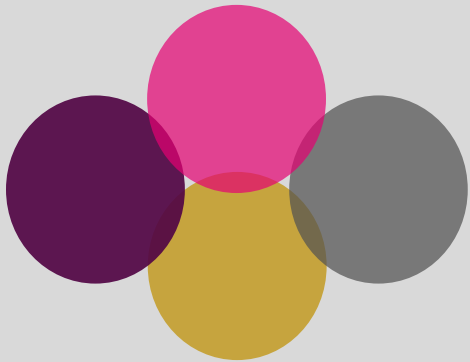
- Present your project at AI Commons workshop this Fri

Later:

- Email follow-ups

Track Workstreams

1. Inspiration: Projects at Scale
2. AI for Good Projects, Pre-scale
3. Getting to Scale: Tools, Techniques
4. Getting to Scale: Data, Commons



Track Logistics

- Talks: 8 min + 2 min Q&A
- Panels of 20-25 min, 2-3 people plus moderator
- Community connecting *today*

