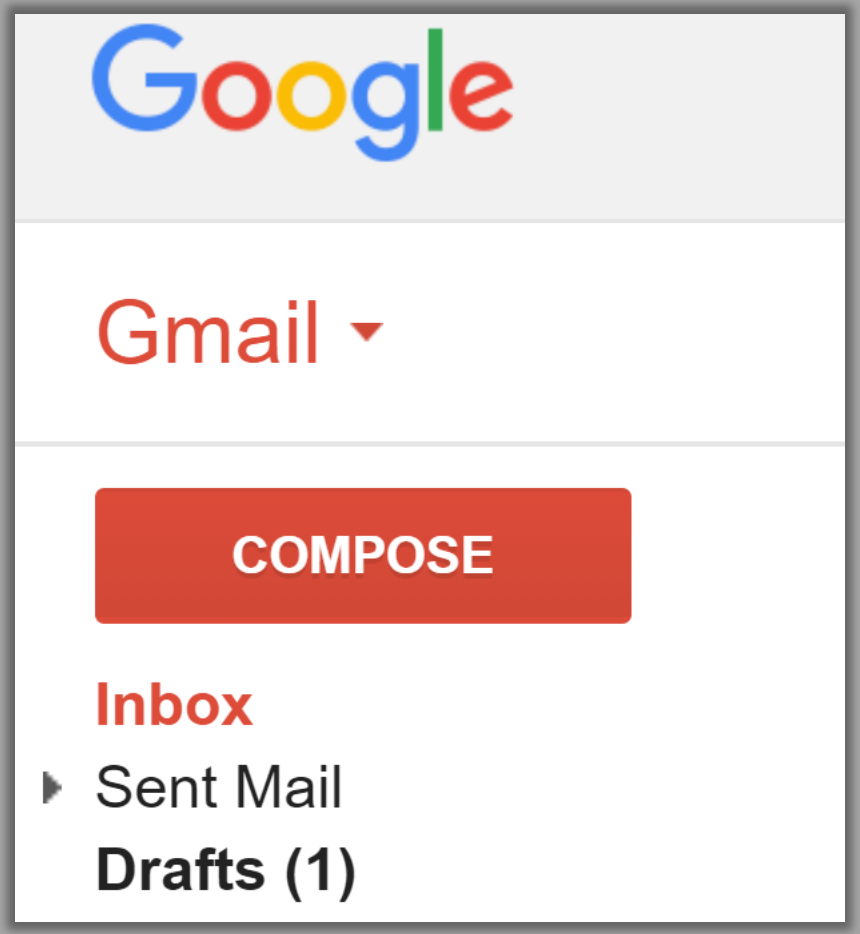
A New Data Economy With Power to the People

Trent McConaghy
@trentmc0

ocean


Google
Gmail
COMPOSE
Inbox
Sent Mail
Drafts (1)

Rachael Bale

@Rachael_Bale

Has anyone had @googledocs lock you out of a doc before? My draft of a story about wildlife crime was just frozen for violating their TOS.

2:23 PM - Oct 31, 2017

131 569 593

breathe

AI in 90s: Algorithms

AI in 00s
Data mountains

AI in 10s
Data *silos*

Democratize data?
ocean

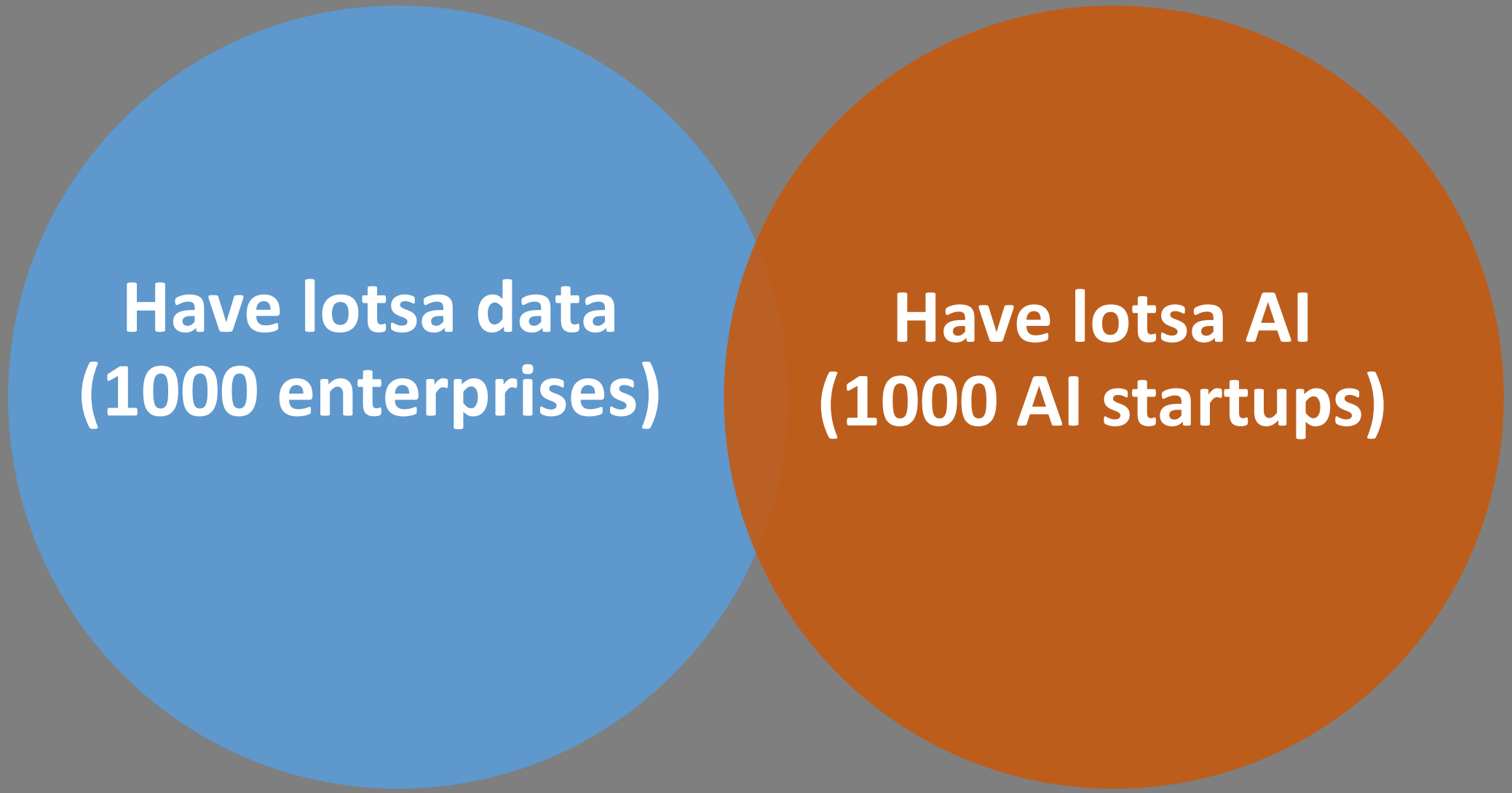
Lawrence Lundy-Bryan
@lawrencelundy

Following

2/ Core problem - Siloed data with no economic incentive to share

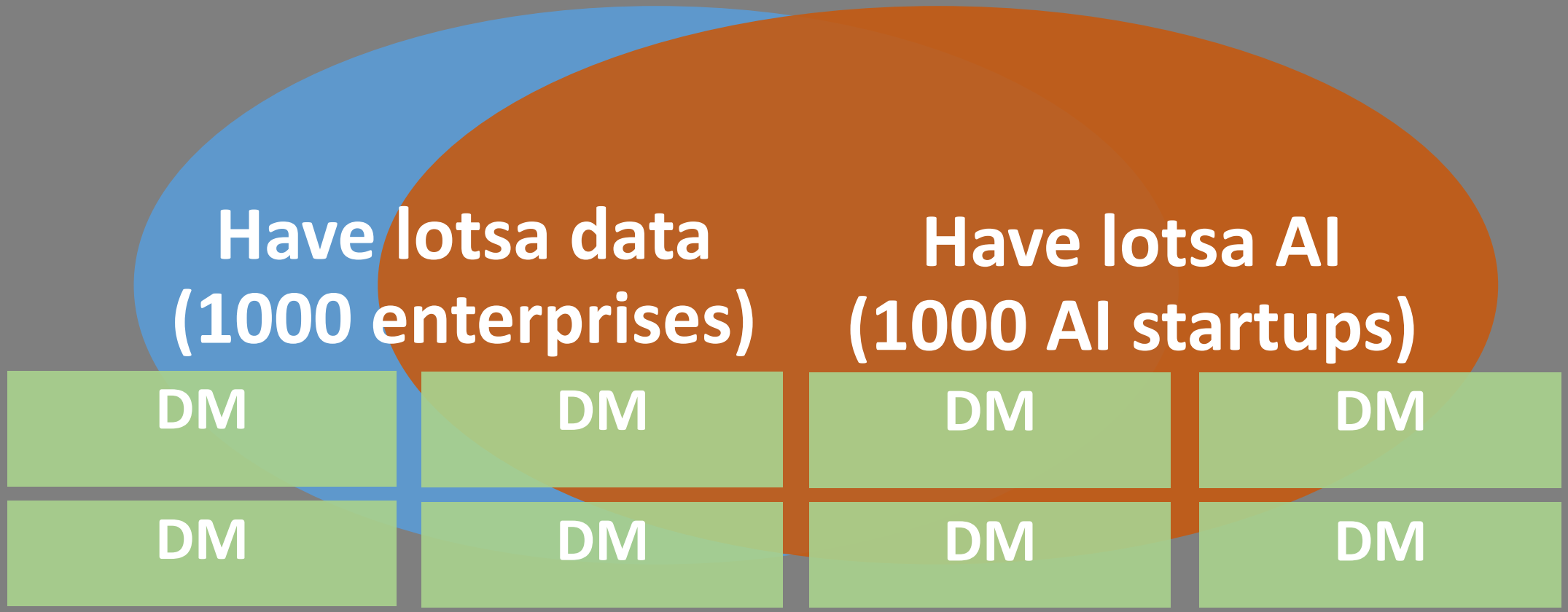
2:35 AM - 3 Oct 2017

Flood the silos, fill an Ocean

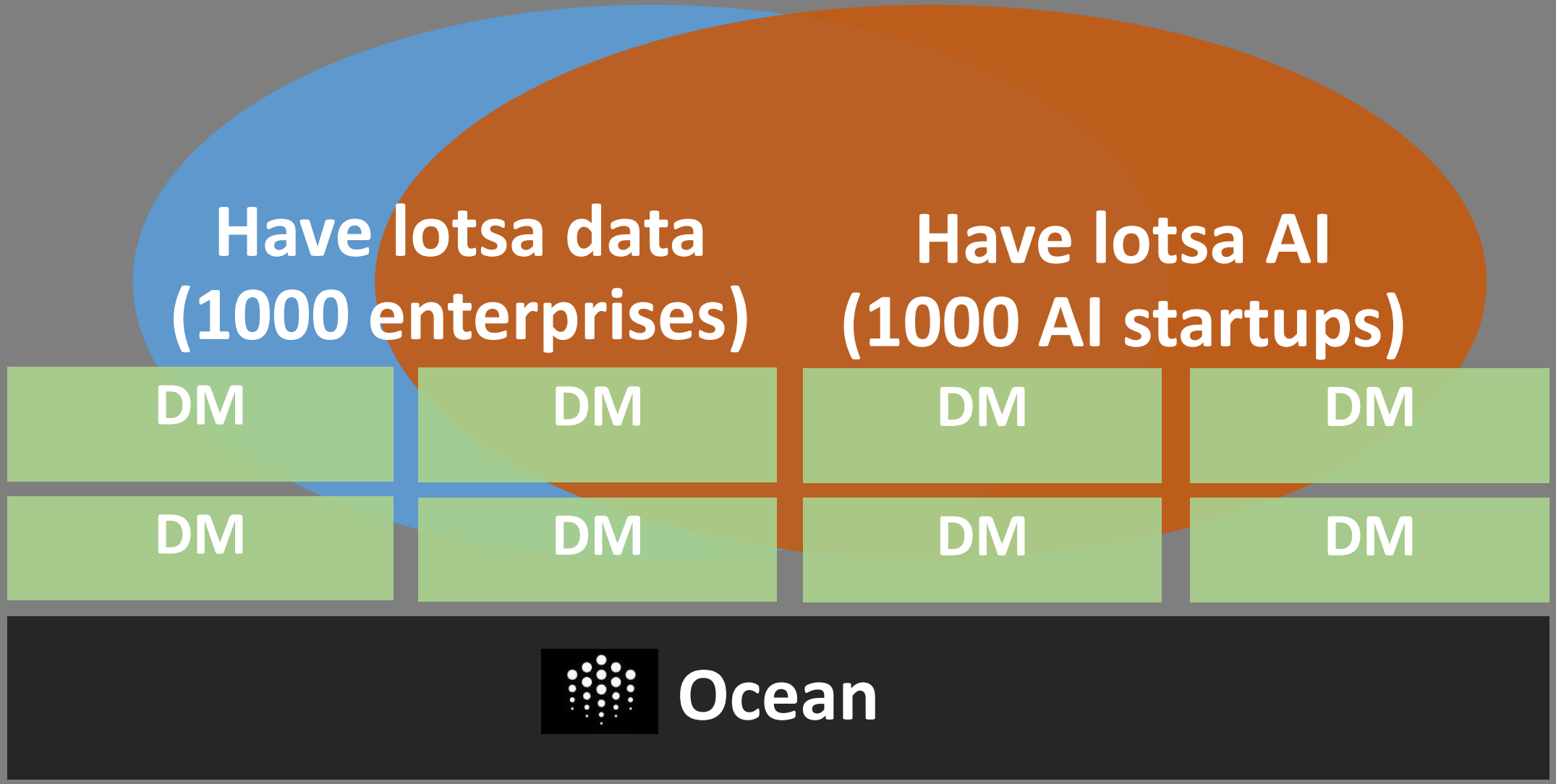


Flood the silos, fill an Ocean

A new data economy



A new data economy



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2/ Core problem - Siloed data with no economic incentive to share

2:35 AM - 3 Oct 2017

Bitcoin

Blockchains
i.e. Public Utility Networks

Blockchain Superpower:

Get people to do stuff

By rewarding with tokens

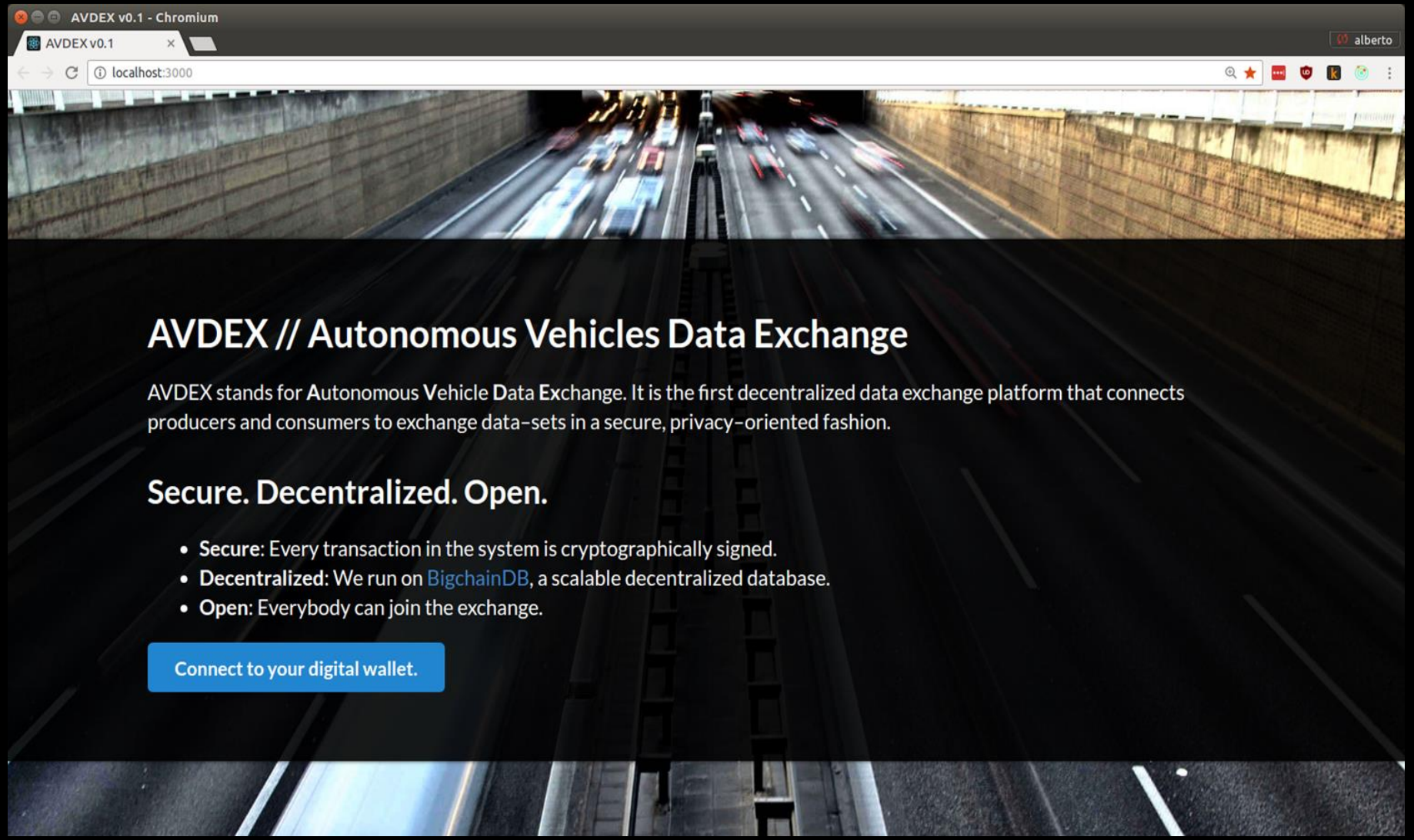
Bitcoin goal: maximize security of network

Token rewards if: run compute to secure network

Ocean goal: maximize supply of high-quality data
Token rewards if: supply data, and curate it

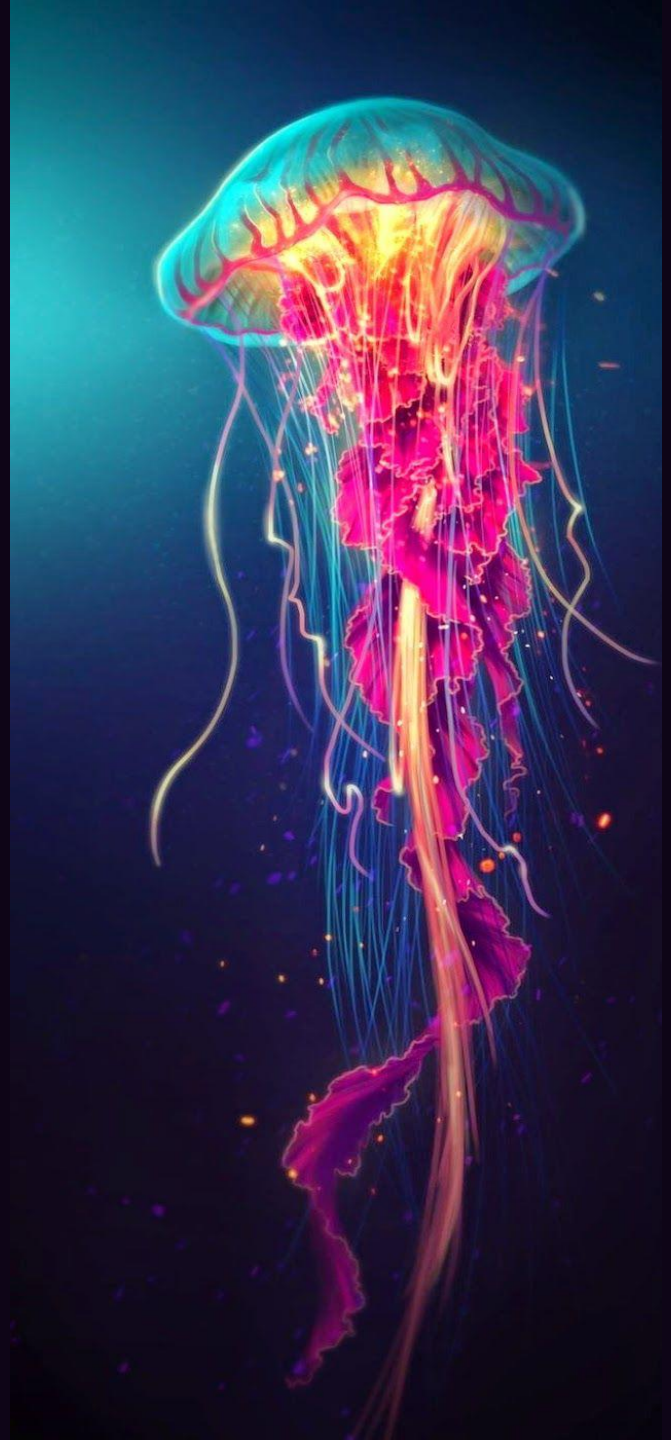
Benefits of democratic data

Self-driving cars: fewer accidents, sooner



>100x more data for health care research

Flood the data silos with a shared Ocean of data



Conclusion

AI → Data silos → data crisis:
Democracy and freedom are at stake

Let's build & fill an Ocean of data
Create a new data economy
With power to the people!

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oceanprotocol.com